



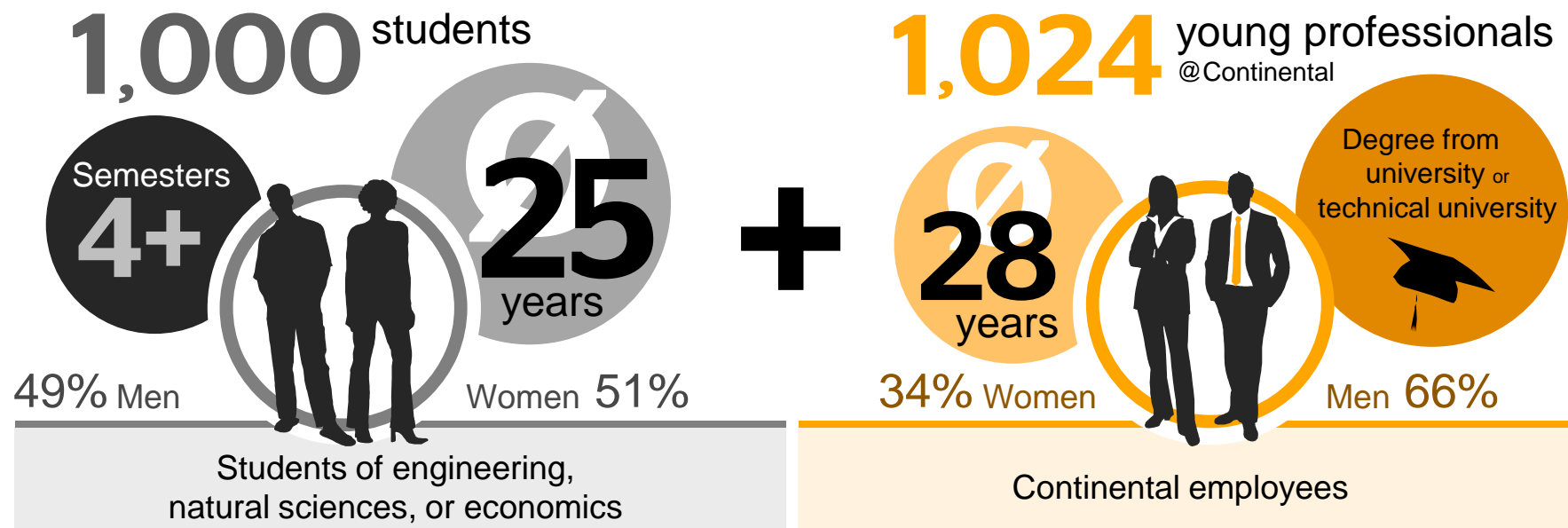
11.

**“Continental
Student Survey”**

2014

+ Young Professionals

Survey description



Appreciation
Trust Recognition
Freedom Good
pay



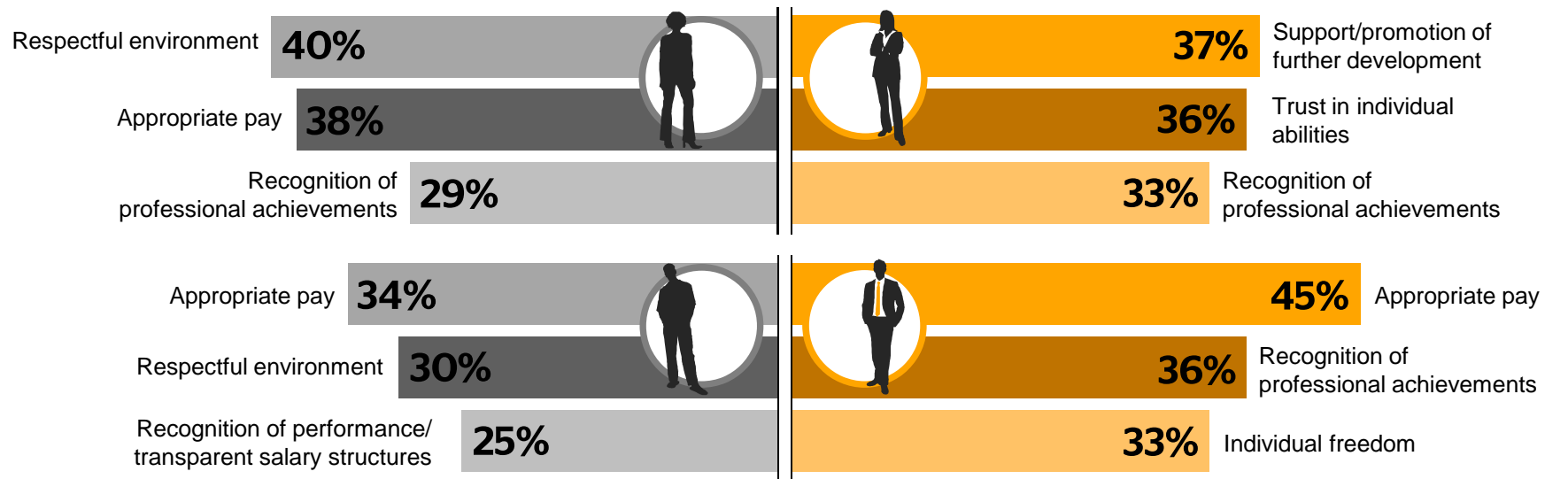
Balanced, fun, and challenging Goals for professional life



Three responses possible

What shows appreciation

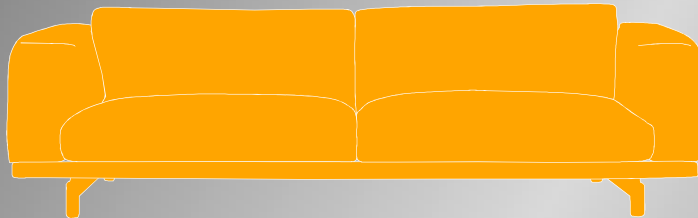
Not just appropriate pay



Three responses possible

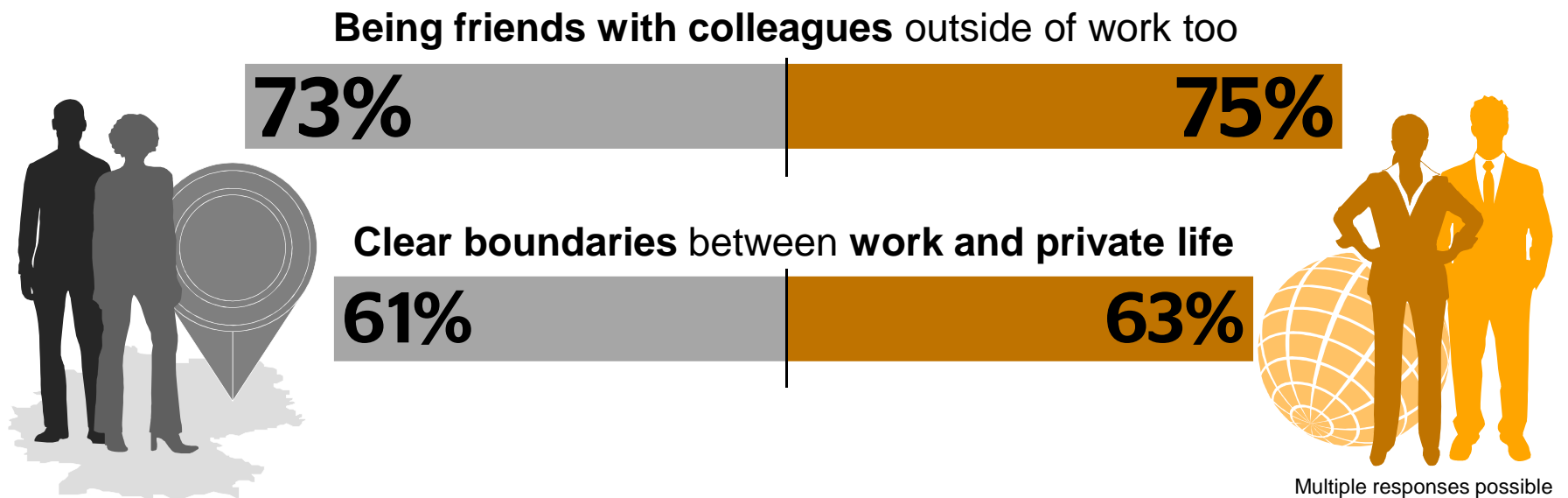
What is the right balance

between **work**
and **private**
life ?



Friendships at work – but keeping clear boundaries

A challenge for the generation and their employers?



Achieving a better work-life balance

Students and young professionals want flexibility and support



Company support for families



Acceptance of boundaries between work and private life



Three responses possible

How significant is family?

Over half put family before career

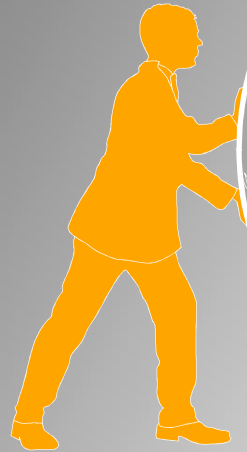
Would you be prepared to put aside professional goals for your family?



■ Applies (completely) ■ Applies, with exceptions ■ Does not apply at all

The other participants answered "Don't know."

Internationality?

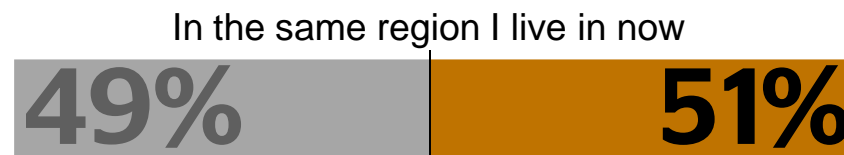


Yes,
but you'd rather
stay where
you are...



Where would I look for a job?

Preferably where I'm currently living...



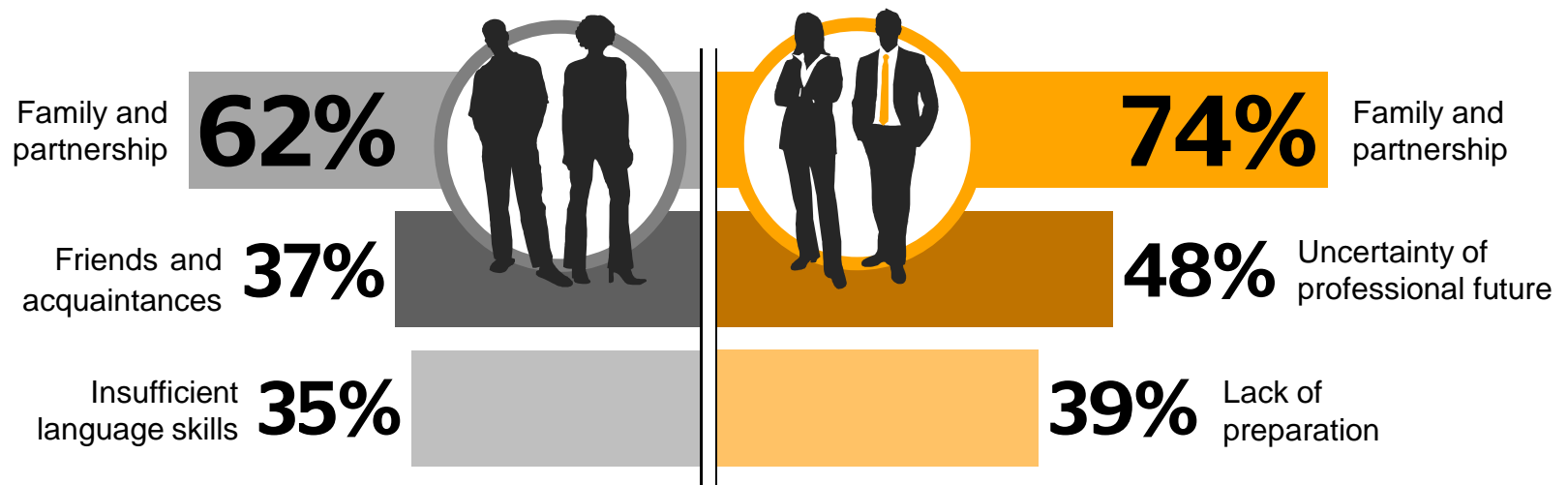
In selected regions of the world



Multiple responses possible

What would put you off accepting a job abroad?

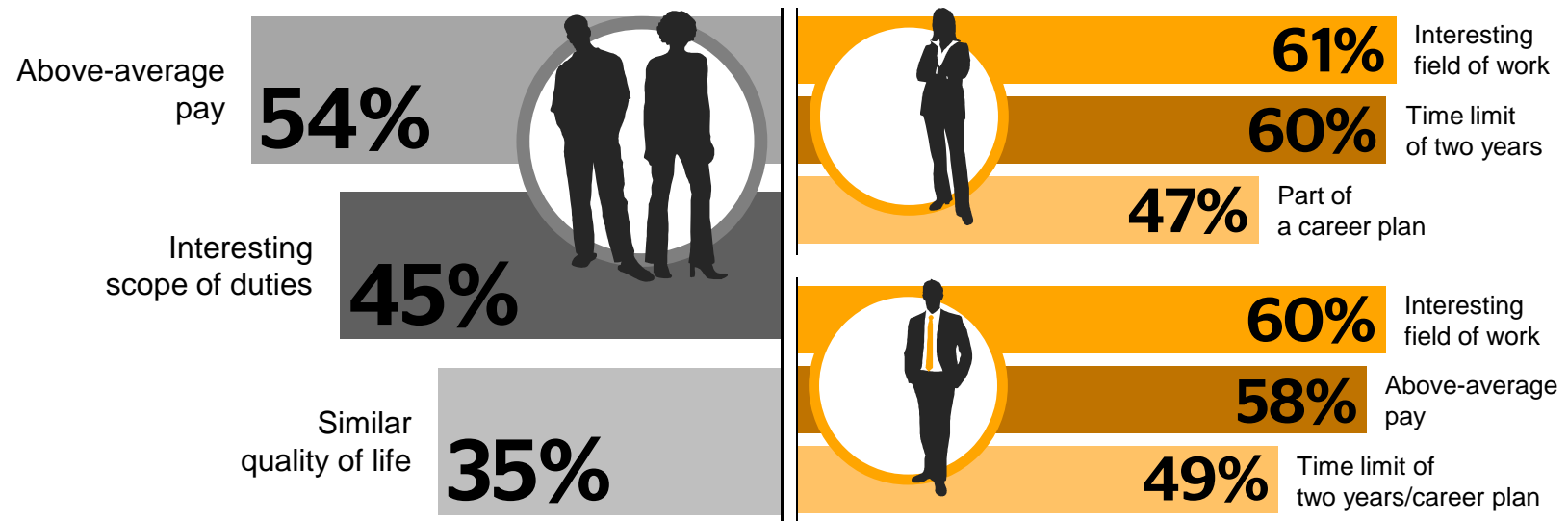
Family, partnership, and friends



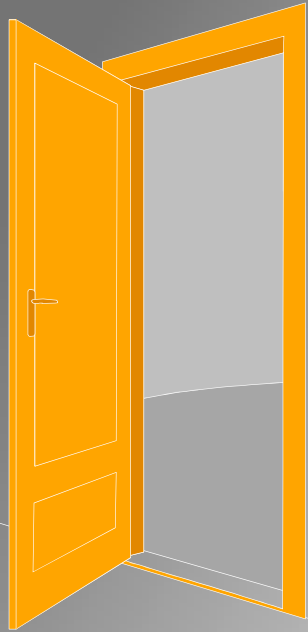
Figures in percent; three responses possible

When would I accept a job abroad?

Demanding tasks, career management, and pay



Three responses possible



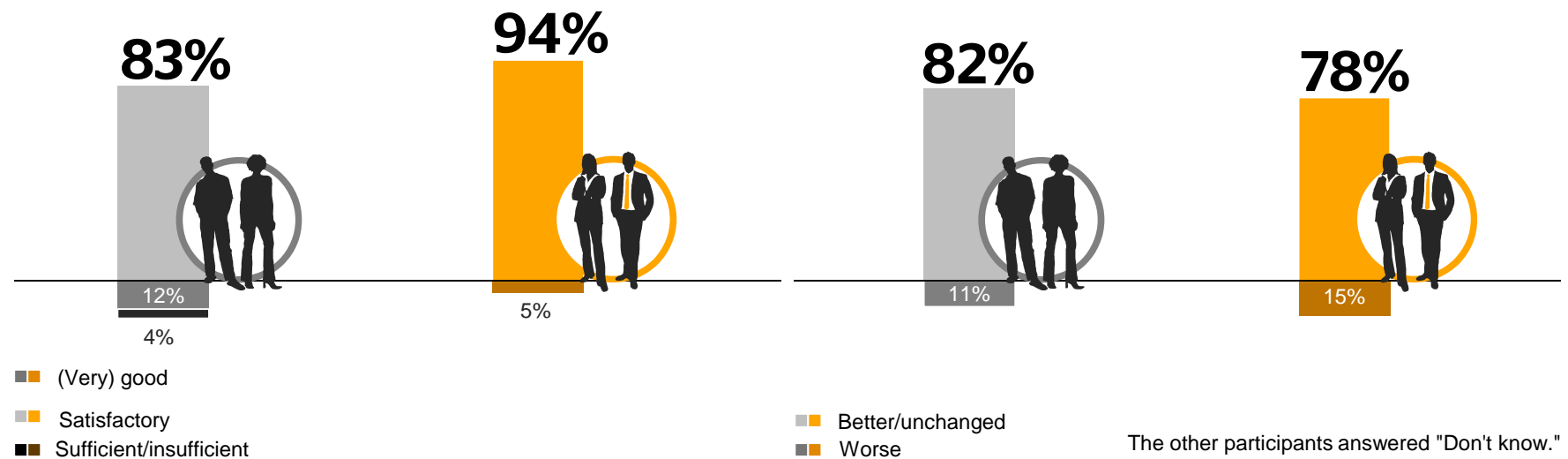
Looking to the future with confidence

German economy is seen as strong

Development is also seen positively

Competitiveness of German companies

Economic development of Germany



Company policy of diversity is important

Facilitates increased innovative capacity
and competitiveness

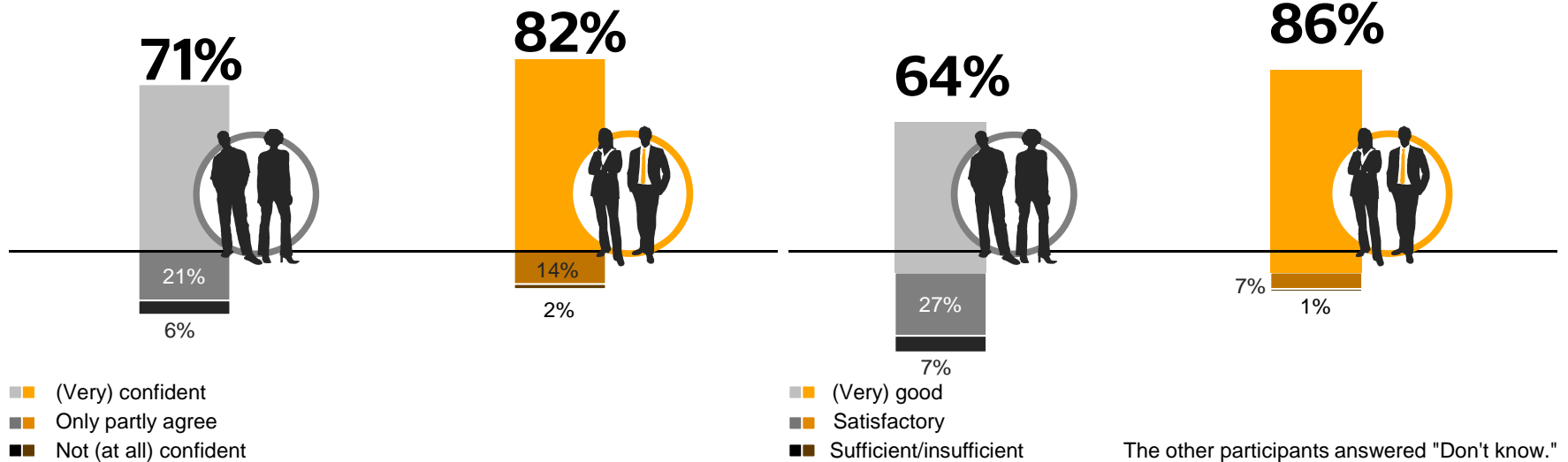


Confident about the future

Very good career opportunities and knowledge

Own career prospects

Knowledge in international comparison



[illegible]