



Future of Work

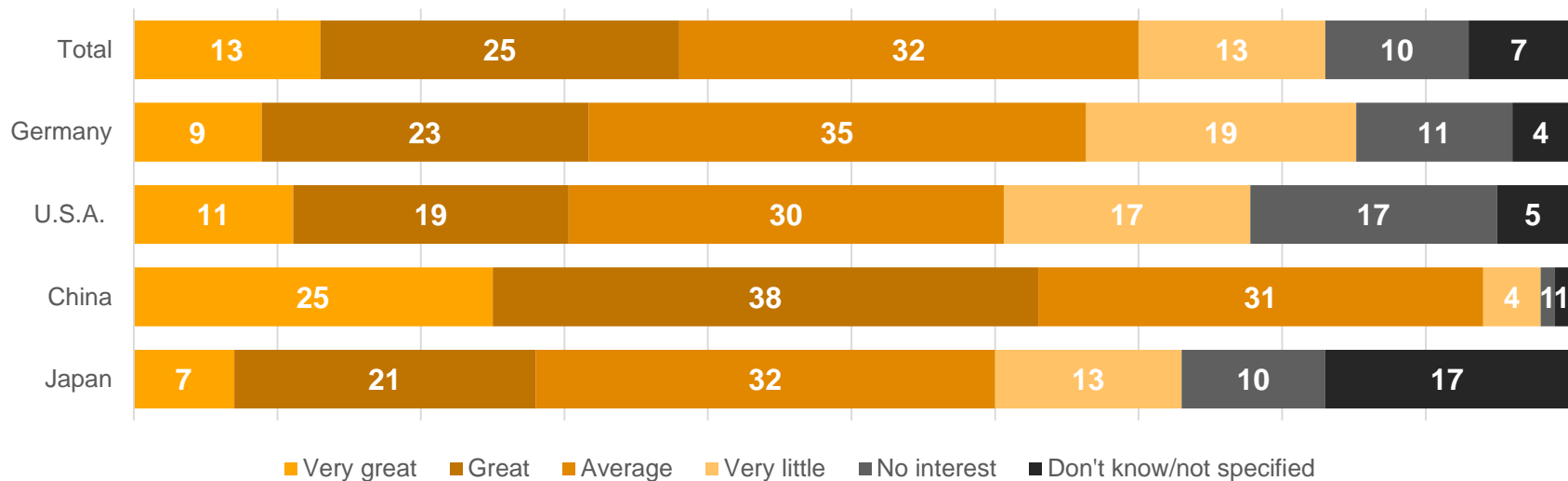
Continental Survey: Innovation Culture in Companies

Survey: Target Group, Sample and Survey period

Target group	Employees over 18 years of age Representative survey for Germany, U.S.A., China and Japan	
Sample	Germany U.S.A. China Japan	N = 1,104 N = 1,104 N = 1,102 N = 1,132
Survey period	Germany U.S.A. China Japan	July 10 to 15, 2018 July 10 to 16, 2018 July 10 to 17, 2018 July 10 to 15, 2018

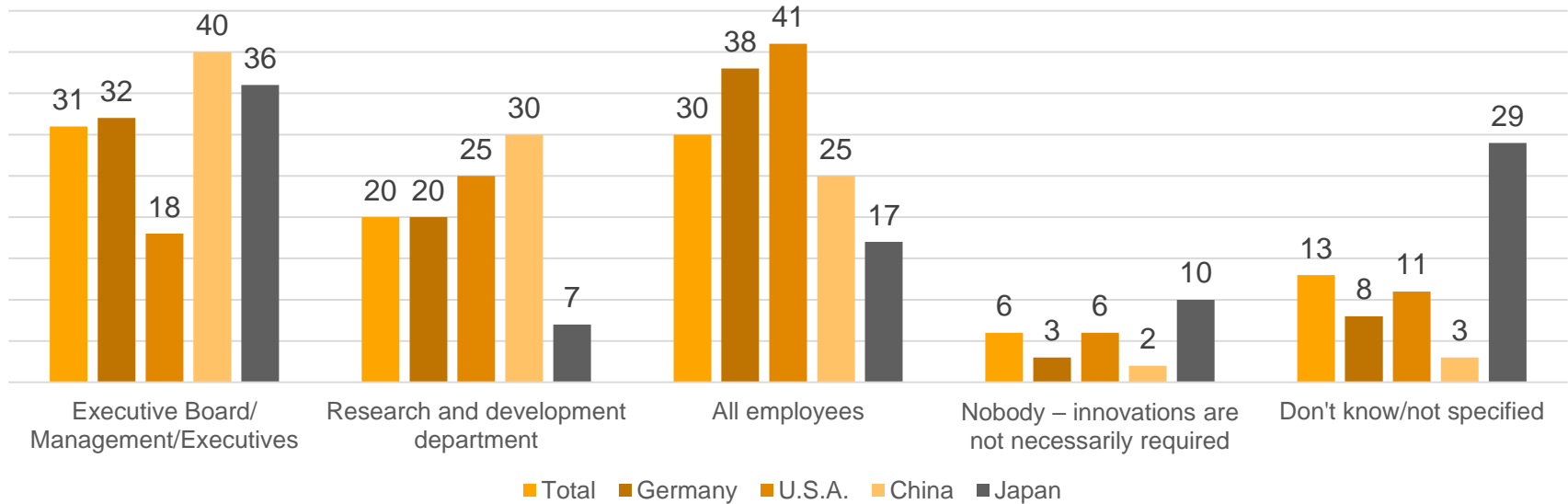
Low Interest in Technology in Germany – China Leads the Way

› Question 1: How great is your personal interest in new technologies (such as collaboration tools, business apps, artificial intelligence, robots) independent from your current work routine?



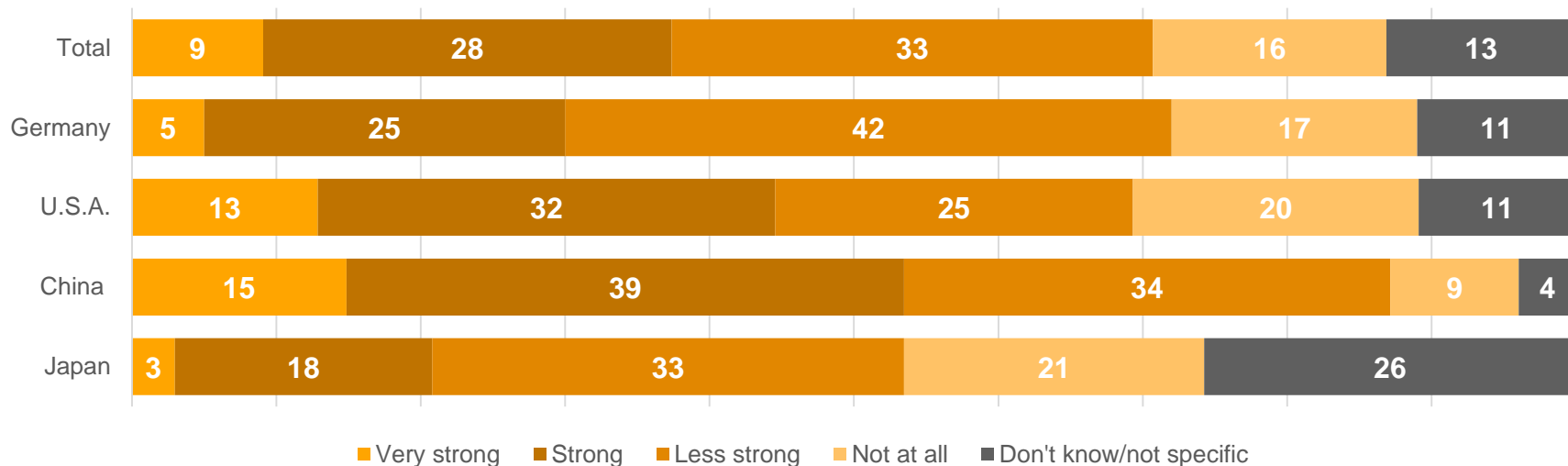
Germans Think That Every Employee Is Responsible for Innovation

› Question 2: In your opinion, who is responsible for innovation



Encouraging Innovation: Germans Do Not Feel Inspired in Their Work Environment

› Question 3: How strong is your company in creating a work environment enabling you to break new ground in work routine and to try new things?



Germany Lacks Specific Measures to Promote Innovation

› Question 4: Which of these measures does your company take to promote the innovation culture in your company? (Multiple answers possible)

