



Key as a Service

On-demand vehicle access for commercial vehicle fleets

Pasula Reddy | September 9, 2020

www.continental-corporation.com

Continental AG



40%*

of all key fobs worldwide
are produced by Continental

*: it represents about 34.5 mio of keyfobs by year

Key as a Service | Overview

Continental's Aftermarket Access Platform

Key as a Service (KaaS) is a secure, virtual key that offers seamless user experience for **vehicle access and start authorization**.





Key as a Service

Vehicle Data



Start
authorization
via app



Long Experience

Avis Partners with Continental for Connected Car Tech

January 11, 2019 • by ARN Staff



Connected vehicles empower Avis customers to manage their entire rental experience through the recently updated Avis mobile app.

Photo via iStockPhoto/Karneq.

Avis Budget Group and Continental announced an expanded partnership, which will see



Markets Available Worldwide:
Affiliate or Franchise
Reservations, Insurance, Fleet
Industry Leading Software Systems
Award Winning Training & Support
STABILITY.
IN A CHANGING WORLD

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SUBMIT

MacBook Pro

Key as a Service

Vehicle Access



Lock, Unlock &
Start Authorization



Virtual Secure Key Rights
Management



Remotely Lock, Unlock and
Start Authorization from App



Short Loop, no
connectivity needed





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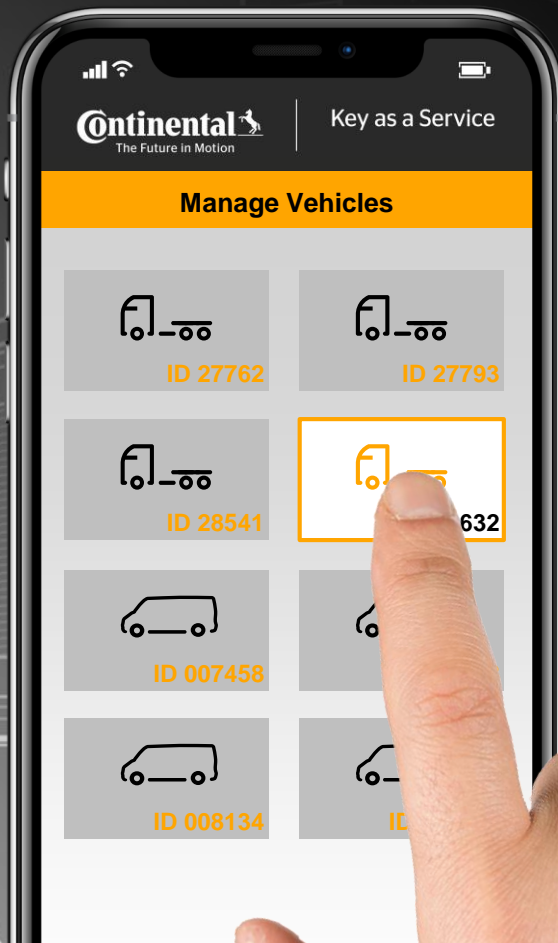
Continental's My My & Service

Manage Vehicles

- | | |
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Benefits for Drivers

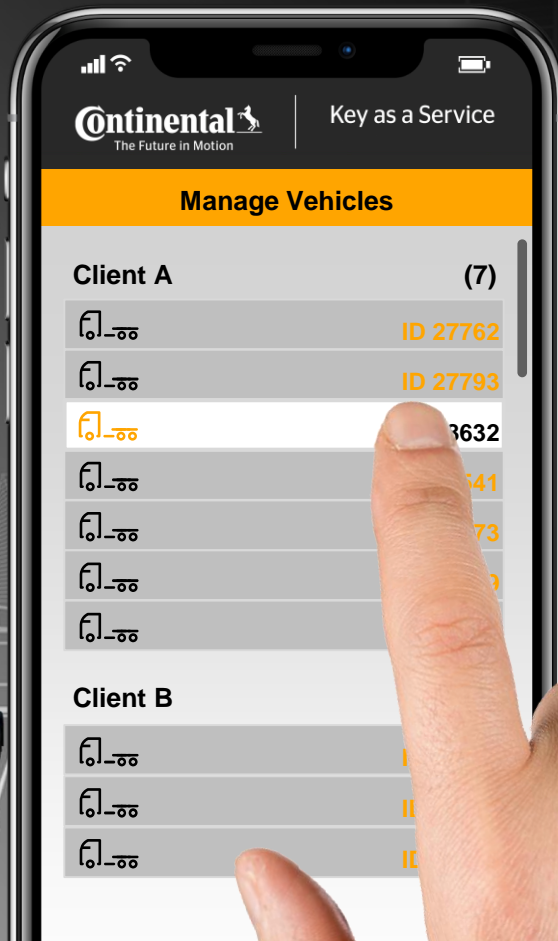
- > No more waiting for people taking over your vehicle
- > No more searching keys





Benefits for Mechanics and Workshops

- › Receive master key for customer's vehicles (or your fleet's vehicles)





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Manage Vehicles

Vehicle

ID 20632

Driver

(3)

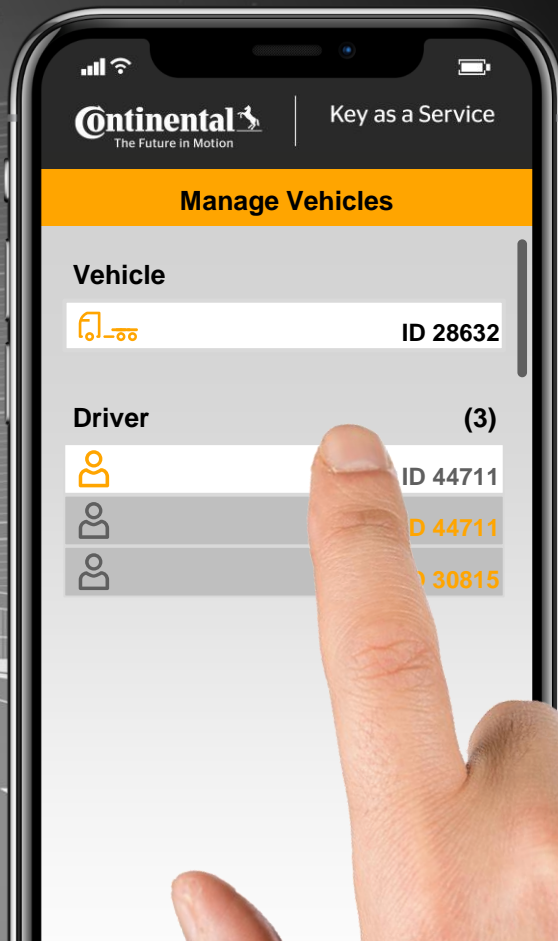
01-11-2018

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Benefits for Fleet Managers

- › Easily retrofit and integrate your complete fleet
- › Assign master key to yard manager
- › Easily retrofit existing vehicles from multiple OEMs
- › Easy integration into Fleet App





Benefits for Rental Companies

- › Digitalize your assets for increased utilization
- › Pick-up for customers independent of opening hours
- › Drop-off for customers can be destination of tour



How it works

Digital access management



Continental.cloud
3G/4G



Mobile
Devices

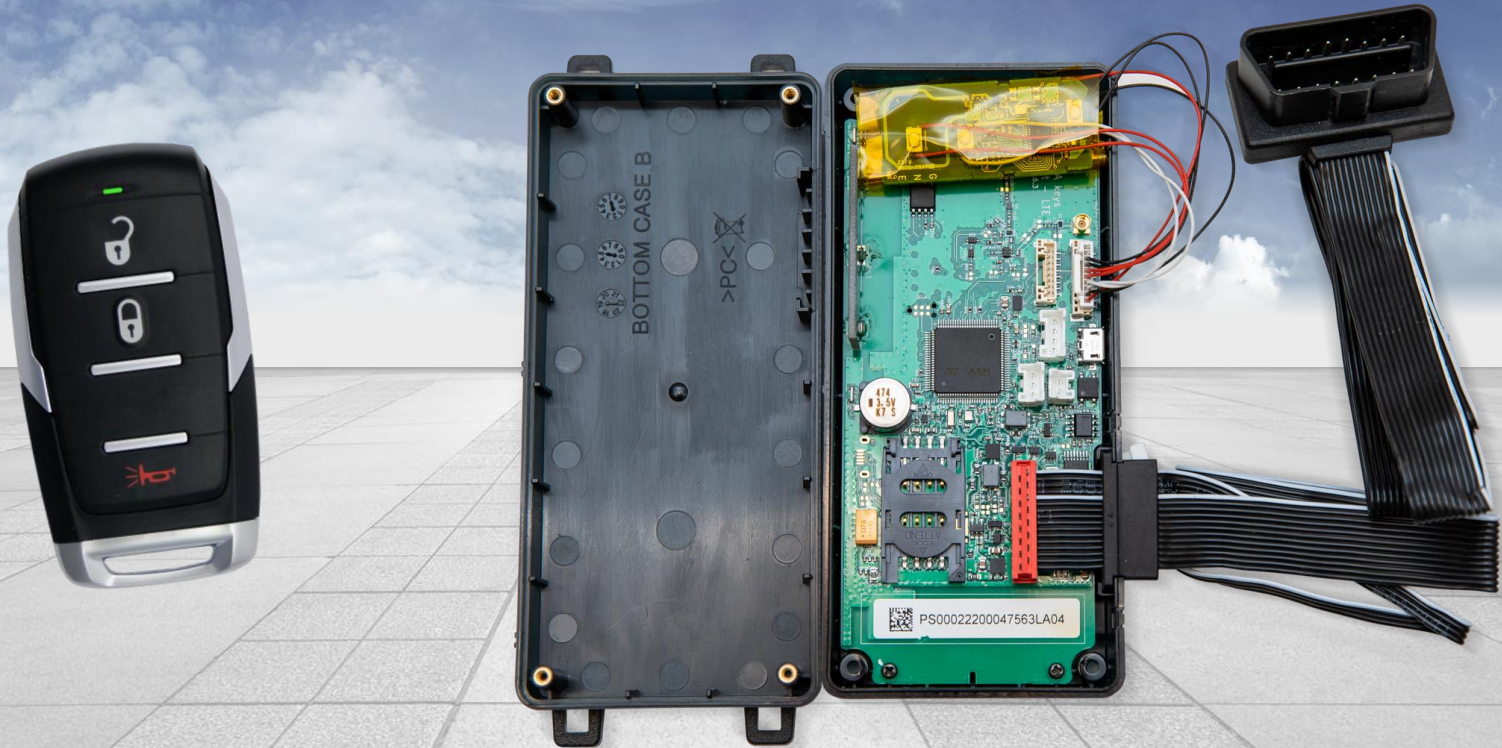


NFC /
Bluetooth

Key as a
Service
Hardware
Module



Easy retrofitting of hardware





A large, dense pile of 3D white question marks is scattered across a light gray surface. The question marks are of various sizes and orientations, creating a sense of depth and abundance. The lighting is soft, casting gentle shadows that emphasize their three-dimensional form. The overall composition is clean and minimalist, focusing on the central theme of inquiry.

Questions and Answers

Continental 

The Future in Motion