2025 Continental CES Privacy Notice ("Notice")

Continental Automotive Systems, Inc. and its affiliates and subsidiaries (collectively "**Continental**", "our", "we", or "us") are committed to protecting the privacy of your Personal Information (as such term is defined in this Notice). This Notice informs you of Continental's practices concerning the collection, use, and disclosure of Personal Information collected from you when you interact with our products and services and/or participate in our product demonstrations at the 2025 Consumer Electronics Show ("**CES**").

You must be over 18 in order to interact with us or provide us with Personal Information. By interacting with us and providing your Personal Information, you represent that you are at least 18 years old.

CATEGORIES OF PERSONAL INFORMATION THAT WE COLLECT

In the course of displaying, presenting, and demonstrating our products and services at CES, Continental may collect, process, transfer, use, or otherwise have access to various information and data, including your Personal Information. "Personal Information" refers to any information relating to an identified or identifiable natural person and includes but is not limited to "personal data", "personal information", and such other substantially equivalent terms defined in applicable data protection laws.

The types of Personal Information that we may collect about you during CES includes:

- **Identifiers,** such as real name, alias, postal address, unique personal identifier, online identifier, phone number, email address, or other similar identifying information.
- **Audio, video, electronic, visual, or other sensory information**, such as audio and video recordings captured by our products, videos that may be captured at our exhibition areas, or other recordings that may be collected in the course of demonstrating our products and services.
- **Inferences** drawn from any of the above information to create a profile about you reflecting your preferences, characteristics, and habits.
- **Other Information** you may choose to provide when you interact with us, such as employment-related information, opinions, or feedback.

SOURCES OF PERSONAL INFORMATION

- **Information You Provide to Us Directly**. We collect the Personal Information you provide to us directly.
- **Information Collected Automatically from Your Interactions with Our Products and Services**. We may automatically collect information or inferences about you through Continental devices, products and services made available CES. This may include, but are not limited to, in-vehicle cameras, infrared cameras, and LIDAR systems, and other driver-assistance vehicle systems.
- **Information from 3rd Party Sources.** We may receive your Personal Information from 3rd party sources, including the Consumer Technology Association and others responsible for the operation, management, organization, and administration of CES.

HOW WE USE YOUR PERSONAL INFORMATION

- **To Enable Product and Service Demonstrations at CES.**
- **To Evaluate and Improve our Products and Services and Develop New Products and Services.**
- **To Enable Interactions with You.**
- **Performing Internal Research for Technological Development and Demonstration**
- **For Our Internal Business Purposes.** We may use your Personal Information for our internal business purposes. This includes, but is not limited to, maintaining internal business records and other relevant records; enforcing internal policies and procedures; and IT administration.

- **For Legal, Security and Safety Purposes**. We may use your Personal Information to comply with law or legal requirements; to enforce or apply any applicable terms of use or other contractual agreements; and to protect our rights and the property or safety of Continental, our users, and/or third parties.

We may use anonymized, de-identified, or aggregated information for any purpose permitted by law.

TO WHOM WE DISCLOSE YOUR PERSONAL INFORMATION

We do not "sell" or "share" your Personal Information as such terms are defined under applicable data protection law, nor do we have any future plan to do so. However, to facilitate interactions and communications, we may disclose any of the Personal Information we collect (*see above*) to these recipients:

- **Our Affiliates and Subsidiaries.** We may share your Personal Information within the Continental group of companies, which includes parents, corporate affiliates, subsidiaries, business units and other companies that share common ownership for the purposes described above.
- **Service providers** that work on our behalf to help provide our products and services, such as technical and IT vendors.
- **For Legal, Security and Safety Purposes.** We may share your Personal Information with third parties such as law enforcement or other government agencies to comply with law or legal requirements; to enforce or apply our Terms of Use and other agreements; and to protect our rights and the property or safety of Continental, our users, or third parties.

YOUR RIGHTS

Please note that under applicable data protection laws and regulations you may have the following rights in connection with Continental's processing and use of your Personal Information, subject to applicable legal limitations and exceptions:

1. **Right of Information/Notice.** You have the right to be informed about the types of Personal Information that we collect and how we use such Personal Information. Continental provides this Notice, detailing how Personal Information is processed, including the third parties with which Continental has shared your Personal Information. Continental will provide updated notice and information any time the types of Personal Information processed and/or Continental's use and sharing of your Personal Information materially change.
2. **Right to Refuse or Revoke Consent (where applicable).** In case we ask for your consent to process your Personal Information, you are free to refuse to give it. Where processing of your Personal Information is based upon your consent, you may withdraw consent at any time, and Continental will stop processing and delete your Personal Information, subject to Continental's right to retain the data as allowed for lawful purposes, including to comply with its legal obligations and to use it exclusively on an anonymized basis. Consent may be withdrawn by sending written notice to privacy@continental.com**.**
3. **Right of Access/Right to Know.** You may obtain from Continental confirmation regarding whether Personal Information is being processed and, if it is, access to the Personal Information and additional information about the processing of such Personal Information (such as the sources of data and how it is used and disclosed).
4. **Right to Correction/Rectification.** You may request correction of inaccurate Personal Information request incomplete Personal Information to be made complete.
5. **Right to Deletion.** You may have Personal Information deleted in certain circumstances.
6. **Right to Restrict Processing.** You may have additional processing of Personal Information restricted and/or temporarily blocked while the sufficiency, necessity, accuracy, or legality of processing of the Personal Information is contested.
7. **Right to Data Portability.** You may be able to receive Personal Information in a structured, commonly used and machine-readable format.
8. **Right to Object.** You may object that the processing of your Personal Information is unnecessary or excessive.
9. **Right to Complain to the Relevant Supervisory Authority.** If you have a complaint about our privacy practices, you have the right to submit a complaint to a relevant supervisory authority.

Please e-mail us at privacy@continental.com, or call us at (833) 656-0555 to exercise the foregoing rights. We may request additional information from you as necessary to allow you to exercise your rights, and we may deny your request where we have a legitimate basis to do so. In the event that you request deletion of your Personal Information, please note that we may be required to keep this information and not delete it (or to keep this information for a certain time, in which case we will comply with your deletion request only after we have fulfilled such requirements). When we delete your Personal Information, it will be deleted from the active database, but may remain in our archives or as otherwise permitted by applicable law.

RETENTION

Your Personal Information will be retained as long as necessary to fulfill the purposes we have outlined above unless we are required to do otherwise by applicable law. This includes retaining your Personal Information to demonstrate to you the products or services and to interact with you; maintain our business relationship with you; improve our business over time; ensure the ongoing legality, safety and security of our services and relationships; or otherwise in accordance with our internal retention procedures. Once you have terminated your relationship with us, we may retain your Personal Data in our systems and records in order to ensure adequate fulfillment of surviving provisions in terminated contracts or for other legitimate business purposes, such as to enable easier future user onboarding, demonstrate our business practices and contractual obligations, or provide you with information about our products and services in case of interest. If you would like to know more about the retention periods applicable to your Personal Information, you can contact us using details provided in the Contact Information below.

CONTACTING US

For questions regarding your Personal Information or this Notice, please contact us at (833) 656-0555 or privacy@continental.com.

This Notice is Effective as of 1/01/2025