

Tansu Isik

Head of Strategic Business Development and Global Marketing Business Area Tires

Personal Data Born September 14th, 1980

Education Studies in Business Administration, graduated in 2002
Executive MBA, graduated in 2007



Work History

Since 2019 Head of Strategic Business Development and Global Marketing
Business Area Tires
located in Hannover, Germany

2017 – 2019 Head of Marketing
Business Unit Passenger and Light Truck Tires Replacement EMEA,
located in Hannover, Germany

2015 – 2016 Vice President Key Account Management Asia Pacific
Business Unit Passenger and Light Truck Tires Original Equipment,
located in Shanghai, China

2014 – 2015 Regional Account Director China
Business Unit Passenger and Light Truck Tires Original Equipment,
located in Shanghai, China

2011 – 2013 Head of Pricing
Business Unit Passenger and Light Truck Tires Replacement EMEA,
located in Hannover, Germany

2002 – 2010 Different functions within Continental Turkey
(Logistics, Marketing, Controlling, Business Development)
Last role as Commercial Operations Director for Marketing,
Logistics and Technical Customer Services,
located in Istanbul, Turkey
