**Our Customer needs**
- **Mobility users:** Vehicles that come to a full standstill, as expected, on demand and controlled
- **OEMs:** Simplified handling and maintenance packaged in a more sustainable product

**Our Business Success**
- First to market with semi-dry brake system - decoupled software from respective hardware for flexible system solutions
- Simplified assembly with proven hydraulic fallback enables removal of brake fluid on the rear axle and reduced system costs for our customers

**Our Proof Points**
- In 2022 Continental received a major award for semi-dry brake system worth over 2 bn Euros start of production planned with a global car manufacturer in 2025
- Successfully launched FBS 0 with the MK C1 brake system in 2016

**Our Solution Examples**
- Modular and stepwise approach
  - FBS¹ 0: Wet
  - FBS¹ 1: Wet-by-wire (electric pedal)
  - FBS¹ 2: Semi-dry by-wire (dry rear axle)
  - FBS¹ 3: Full-dry by-wire (electric pedal; dry front & rear axle)

**Our Value Proposition**
- ~20 years of expertise in brake-by-wire systems
- Digitalized, electrified, automated vehicles: Continental’s innovation roadmap for brake systems drives the evolution of brake controls to motion systems tailored for each next generation of vehicle needs
- Supports our customer’s environmental goals