Our Customer needs
› Decreasing total cost of ownership by:
› Minimizing tire-related breakdowns
› Reducing direct and indirect emissions
› Extending life-time of tires

Our Business Success
› Exponential growth of connected tires, connected vehicles and yard readers installed
› Over-proportional growth in fleet business, supported by a broader solution offering

Our Value Proposition
› Tailored range of digital, service-based tire solutions by connecting tires with sensors, algorithms, and the cloud
› Customers can constantly trace tire mileage, tread depth, and overall tire condition of both their tractor and trailers, in real time
› Full-service provider - predictive maintenance recommendations and respective services out of one hand

Our Solution
› Improved fleet mobility and services through digital tire management solution
› Most complete and tailored solution available, combining our deep software, electronics and tires know-how

Our Proof Points
› Conversion of multiple competitors’ customers to Continental
› Multiple contract extensions awarded

Tires – ContiConnect 2.0