

Tires – ContiConnect 2.0

Our Customer needs

- › Decreasing total cost of ownership by:
 - › Minimizing tire-related breakdowns
 - › Reducing direct and indirect emissions
 - › Extending life-time of tires

Our Solution

- › Improved fleet mobility and services through digital tire management solution
- › Most complete and tailored solution available, combining our deep software, electronics and tires know-how



Our Business Success

- › Exponential growth of connected tires, connected vehicles and yard readers installed
- › Over-proportional growth in fleet business, supported by a broader solution offering

Our Value Proposition

- › Tailored range of digital, service-based tire solutions by connecting tires with sensors, algorithms, and the cloud
- › Customers can constantly trace tire mileage, tread depth, and overall tire condition of both their tractor and trailers, in real time
- › Full-service provider - predictive maintenance recommendations and respective services out of one hand

Our Proof Points

- › Conversion of multiple competitors' customers to Continental
- › Multiple contract extensions awarded

