

Tires – UltraContact NXT

Our Customer needs

- › Customers (OE, B2B and B2C) and all other stakeholders demand an ever-increasing focus on sustainability
- › While tire safety and performance remain important criteria for overall purchase decision

Our Solution

- › Extend current UltraContact tire line with “NXT” generation
- › Very high share of sustainable materials combined with maximum safety and performance



Our Business Success

- › We are the first manufacturer to launch a tire with a high share of sustainable materials and maximum EU tire-label performance in volume production
- › Available for dealers throughout Europe as of summer 2023

Our Value Proposition

- › At Continental, safety, performance, and sustainability go hand in hand

Our Proof Points

- › UltraContact NXT is made from up to 65% renewable, recycled and mass balance certified materials
- › Achieved highest EU tire label rating of AAA in rolling resistance, wet braking, and exterior noise

