Conti EfficientPro Generation 3+
Great Efficiency – for Long Distances.
Our Responsibility

Our eight strategic fields cover all four value phases

**Material Sourcing**
- Sustainable Materials
- Responsible Sourcing

**Operations**
- Green Operations

**Use Phase**
- Clean and Safe Mobility
- Responsible Employer
- Responsible Citizen

**End of Life**
- Renewing and Recycling
- Circular Economy Solutions
Our Responsibility
The concept behind the ContiEfficient Pro Generation 3+

- Designed specifically for long-distance motorway transport.
- New technologies cut fuel consumption and CO₂ emissions.
- Lower rolling resistance thanks to:
  - Special production process
  - Optimized tread pattern and bead area compound
  - Belt layer modifications for less contact patch deformation.
Our Responsibility

Why are EU regulations so important?

Commercial vehicles account for around one quarter of all CO₂ emissions from road traffic. In the interests of a healthy planet, the EU has introduced new regulations for commercial vehicle manufacturers.

- The goal is to reduce average CO₂ emissions from new heavy-duty vehicles by 15% by 2025 and 30% by 2030.

- Tires are 1 of 3 main factors for CO₂ emissions. Rolling resistance strongly influences fuel consumption.

- In the future, additional regulations are expected to affect fleet operators.

- Informed purchasing decisions can help fleet operators cut fuel bills which in many HDVs account for some 30% of total operating costs.
VECTO is a mandatory, digital simulation tool that has been developed by the European Commission to ensure that the CO\(_2\) emissions reduction targets are met.

With VECTO, vehicle manufacturers can simulate the CO\(_2\) emissions and fuel consumption of individual vehicle configurations.

Our Responsibility
What is VECTO

VECTO is a mandatory, digital simulation tool that has been developed by the European Commission to ensure that the CO\(_2\) emissions reduction targets are met.

With VECTO, vehicle manufacturers can simulate the CO\(_2\) emissions and fuel consumption of individual vehicle configurations.
Our Responsibility
Reduce CO₂ emissions & fuel consumption

The level of CO₂ emissions is directly related to fuel consumption.

3 main factors impacting on fuel consumption and CO₂ emissions:
- Engine
- Aerodynamics
- Tire rolling resistance

Tire rolling resistance

Fleet operating costs

30% Fuel
29% Vehicle amortisation/depreciation
13% Management, administration
8% Insurance, tolls, etc.
5% Repairs & maintenance
5% Tires
10% Driver

Less fuel
Lower CO₂
When choosing the right tires, fleet operators need to weigh up the different tire characteristics, the requirements of the vehicle’s mission profile, and the specific needs of the company.

Our Responsibility
The right tires for any business.

Fleet operating costs

- Tires impact on 40% of fleet operating costs.
- 30% Fuel
- 29% Vehicle amortisation/depreciation
- 10% Driver
- 5% Tires
- 13% Management, administration
- 8% Insurance, tools, etc.
- 5% Repairs & maintenance
Our Responsibility
How can fleet operators benefit?

- Easy comparison of different vehicle configurations.
- Greater transparency on fuel consumption and CO₂ emissions of different vehicle configurations when purchasing new trucks.
- Positive impact on the fuel efficiency of the entire fleet.
Our Responsibility
Experience the **plus** in efficiency

The Conti EfficientPro Generation 3+ offers increased efficiency compared to its predecessor.

<table>
<thead>
<tr>
<th>315/70 R22.5 Steer / Drive</th>
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<tbody>
<tr>
<td>Rolling resistance (based on VECTO value)</td>
</tr>
<tr>
<td>Weight</td>
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<tr>
<td>Wet braking</td>
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<tr>
<td>Noise</td>
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<td>Mileage</td>
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<td>Retraedability</td>
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