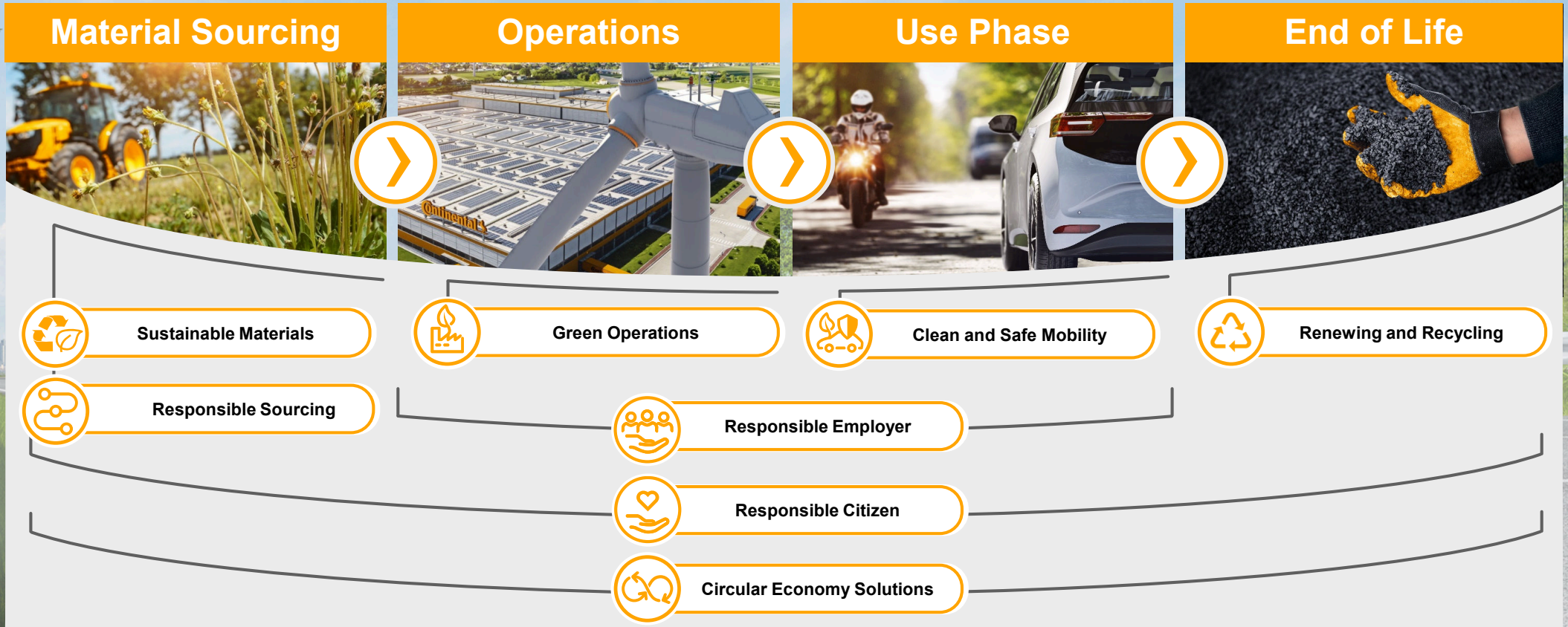


Conti EfficientPro Generation 3+

Great Efficiency – for Long Distances.

Our Responsibility

Our eight strategic fields cover all four value phases



Our Responsibility

The concept behind the ContiEfficient Pro Generation 3+



Designed specifically for long-distance motorway transport.



New technologies cut fuel consumption and CO₂ emissions.



Lower rolling resistance thanks to:

- › Special production process
- › Optimized tread pattern and bead area compound
- › Belt layer modifications for less contact patch deformation.



Our Responsibility

Why are EU regulations so important?

Commercial vehicles account for around one quarter of all CO₂ emissions from road traffic. In the interests of a healthy planet, the EU has introduced new regulations for commercial vehicle manufacturers.



The goal is to reduce average CO₂ emissions from new heavy-duty vehicles by 15% by 2025 and 30% by 2030.



Tires are 1 of 3 main factors for CO₂ emissions. Rolling resistance strongly influences fuel consumption.



In the future, additional regulations are expected to affect fleet operators.



Informed purchasing decisions can help fleet operators cut fuel bills which in many HDVs account for some 30% of total operating costs.

Our Responsibility

What is VECTO

VECTO is a mandatory, digital simulation tool that has been developed by the European Commission to ensure that the CO₂ emissions reduction targets are met.

With VECTO, vehicle manufacturers can simulate the CO₂ emissions and fuel consumption of individual vehicle configurations.



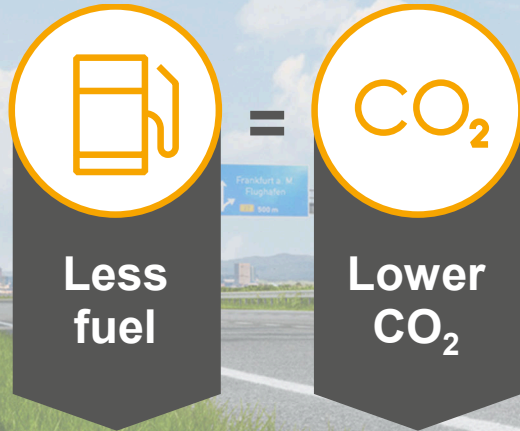
Vehicle Energy
Consumption Calculation Tool

The new simulation tool
to determine CO₂ emissions
and fuel costs.

Our Responsibility

Reduce CO₂ emissions & fuel consumption

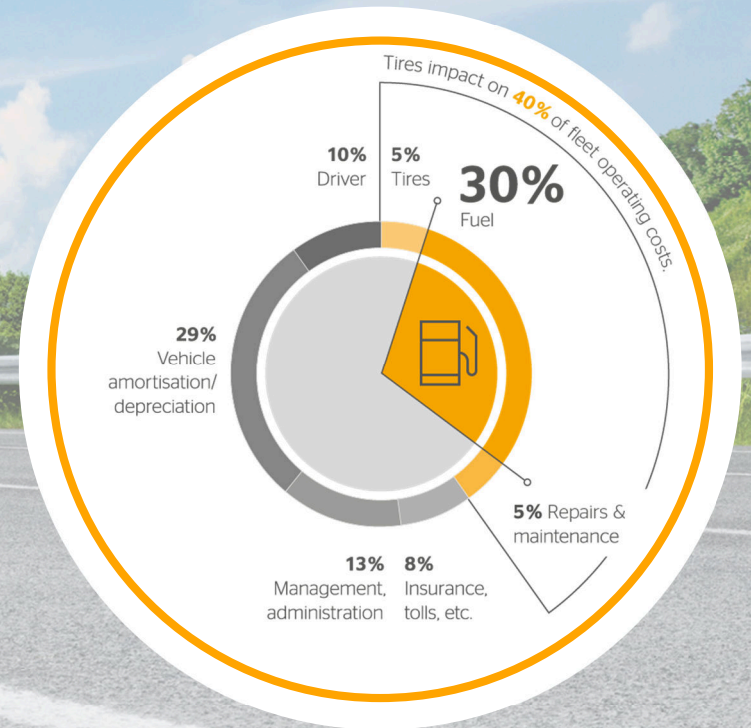
The level of CO₂ emissions is directly related to fuel consumption.



Tire rolling resistance



Fleet operating costs



Our Responsibility

The right tires for any business.

When choosing the right tires, fleet operators need to weigh up the different tire characteristics, the requirements of the vehicle's mission profile, and the specific needs of the company.

Fleet operating costs



Our Responsibility

How can fleet operators benefit?



Easy comparison of different vehicle configurations.



Greater transparency on fuel consumption and CO₂ emissions of different vehicle configurations when purchasing new trucks.



Positive impact on the fuel efficiency of the entire fleet.



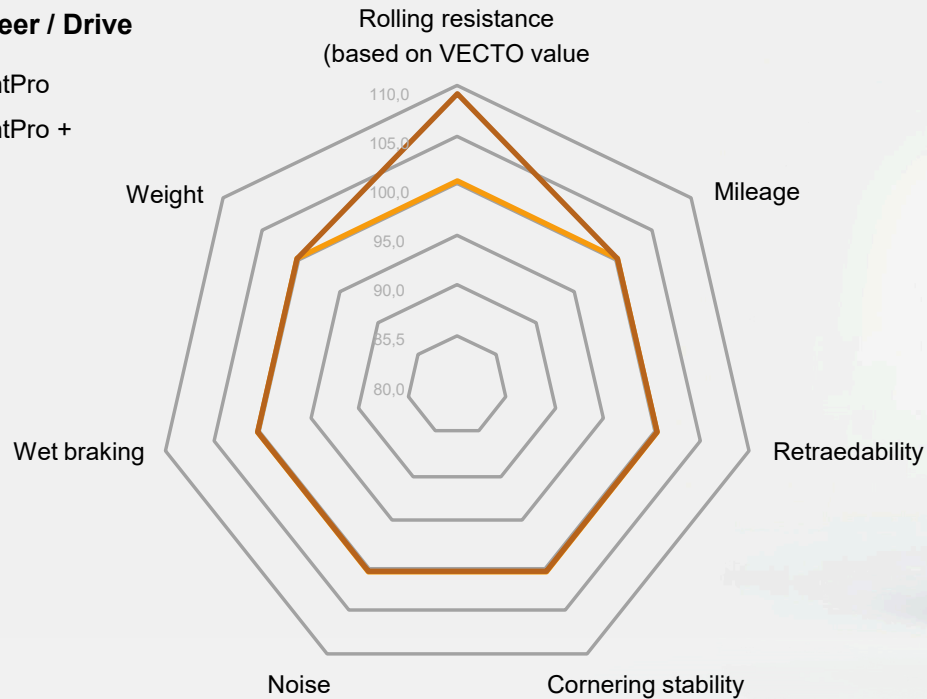
Our Responsibility

Experience the **plus** in efficiency

The Conti EfficientPro Generation 3+ offers increased efficiency compared to its predecessor.

315/70 R22.5 Steer / Drive

- Conti EfficientPro
- Conti EfficientPro +



Continental



The Future in Motion