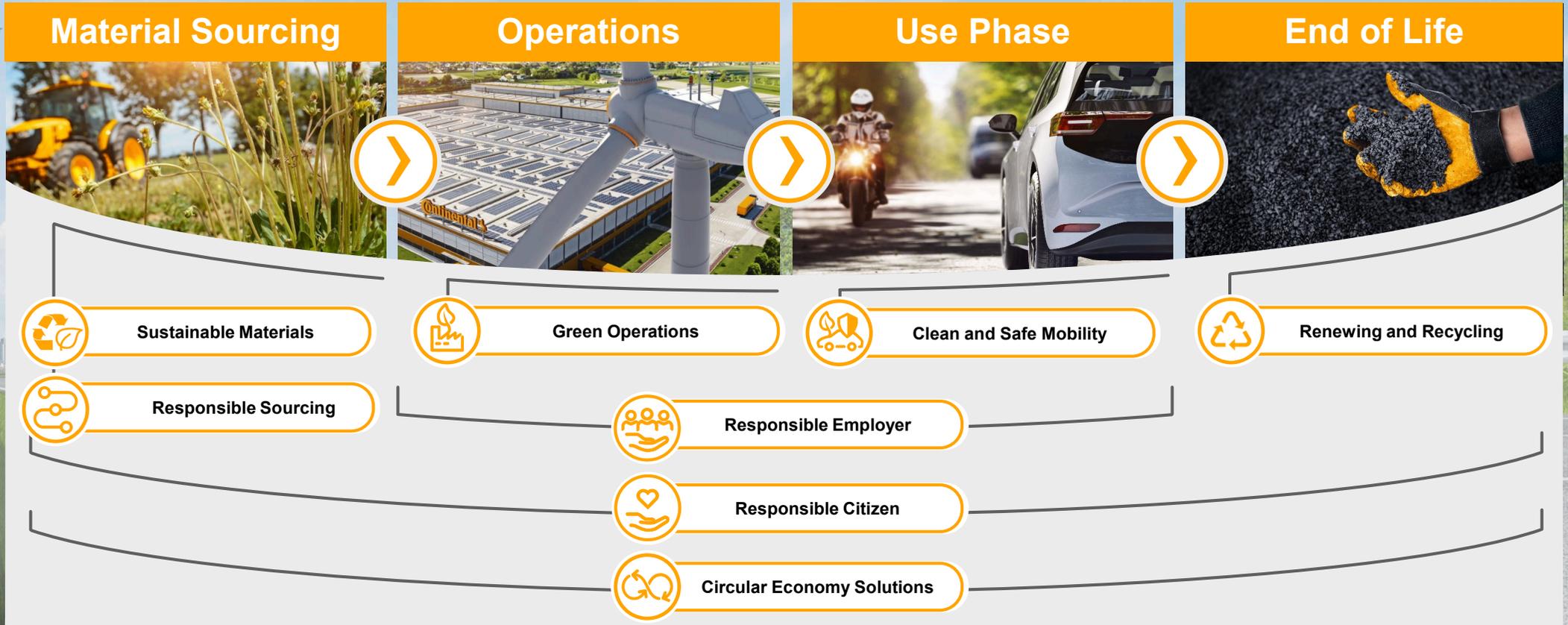




**Conti EfficientPro Generation 3+**  
Great Efficiency – for Long Distances.

# Our Responsibility

Our eight strategic fields cover all four value phases



# Our Responsibility

## The concept behind the ContiEfficient Pro Generation 3+



Designed specifically for long-distance motorway transport.

CO<sub>2</sub>

New technologies cut fuel consumption and CO<sub>2</sub> emissions.



Lower rolling resistance thanks to:

- › Special production process
- › Optimized tread pattern and bead area compound
- › Belt layer modifications for less contact patch deformation.



# Our Responsibility

## Why are EU regulations so important?

Commercial vehicles account for around one quarter of all CO<sub>2</sub> emissions from road traffic. In the interests of a healthy planet, the EU has introduced new regulations for commercial vehicle manufacturers.



The goal is to reduce average CO<sub>2</sub> emissions from new heavy-duty vehicles by 15% by 2025 and 30% by 2030.



Tires are 1 of 3 main factors for CO<sub>2</sub> emissions. Rolling resistance strongly influences fuel consumption.



In the future, additional regulations are expected to affect fleet operators.



Informed purchasing decisions can help fleet operators cut fuel bills which in many HDVs account for some 30% of total operating costs.

# Our Responsibility

## What is VECTO

VECTO is a mandatory, digital simulation tool that has been developed by the European Commission to ensure that the CO<sub>2</sub> emissions reduction targets are met.

With VECTO, vehicle manufacturers can simulate the CO<sub>2</sub> emissions and fuel consumption of individual vehicle configurations.

The logo for VECTO, featuring the word "VECTO" in a bold, sans-serif font. The letter "V" is stylized with a white outline and a grey fill, and the letter "O" is also outlined in white. The logo is set against a white circular background with an orange border.

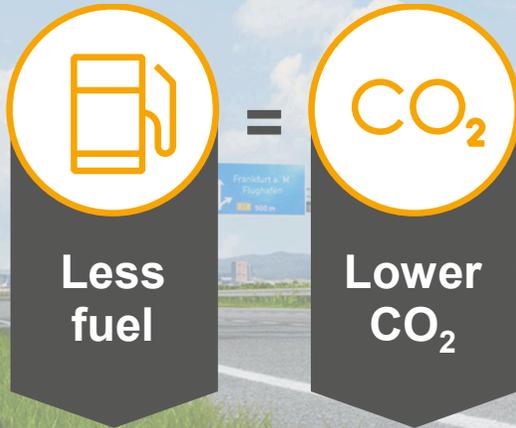
Vehicle Energy  
Consumption Calculation Tool

**The new simulation tool**  
to determine CO<sub>2</sub> emissions  
and fuel costs.

# Our Responsibility

## Reduce CO<sub>2</sub> emissions & fuel consumption

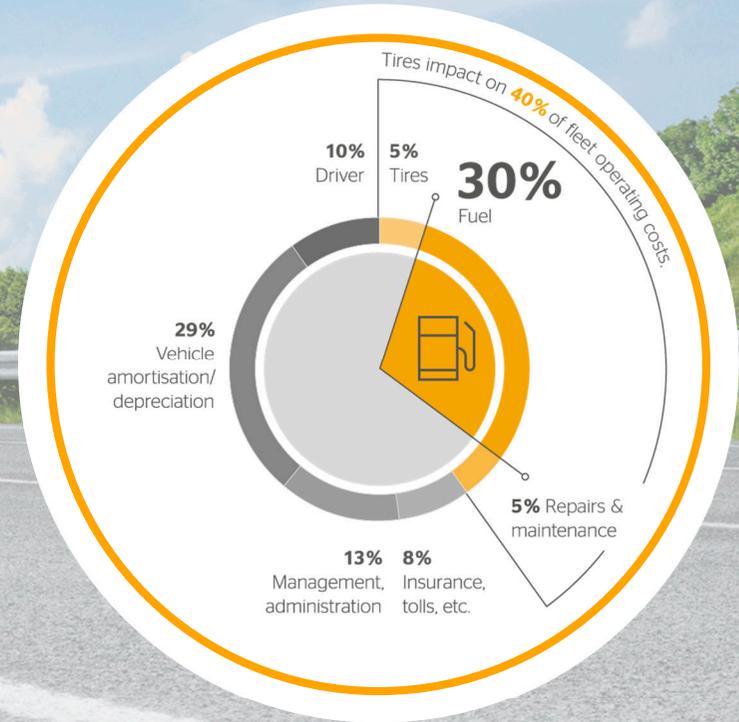
The level of CO<sub>2</sub> emissions is directly related to fuel consumption.



### Tire rolling resistance



### Fleet operating costs



# Our Responsibility

## The right tires for any business.

When choosing the right tires, fleet operators need to weigh up the different tire characteristics, the requirements of the vehicle's mission profile, and the specific needs of the company.

### Fleet operating costs



# Our Responsibility

## How can fleet operators benefit?



Easy comparison of different vehicle configurations.



Greater transparency on fuel consumption and CO<sub>2</sub> emissions of different vehicle configurations when purchasing new trucks.



Positive impact on the fuel efficiency of the entire fleet.



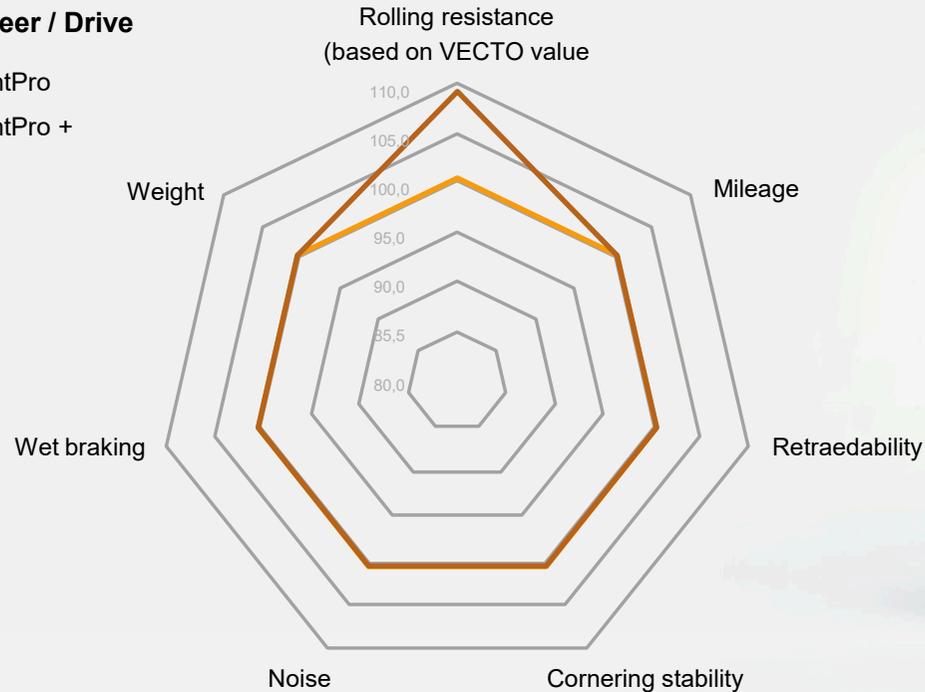
# Our Responsibility

## Experience the **plus** in efficiency

The Conti EfficientPro Generation 3+ offers increased efficiency compared to its predecessor.

315/70 R22.5 Steer / Drive

- Conti EfficientPro
- Conti EfficientPro +



**Continental** 

The Future in Motion