

TechShow

Around the World. **Mobility.** Our Heartbeat for 150 Years.

TechTalk at Tires

Responsibly Sourced Natural Rubber

Sustainability at Tires

A key differentiator for our future success



Sustainability

A license to **operate** and an opportunity to **differentiate**.

We are inspired every day to make your mobility safer, smarter and more sustainable.

VISION
2030

OUR CORE

Excellent tires remain our DNA. We stand for profitable growth, establishing us among the top tire companies.

OUR OPPORTUNITY

We will be the #1 tire solution provider.

We put customers first.

OUR RESPONSIBILITY

We will be the most progressive tire company in terms of environmental and social responsibility.

OUR TEAM


We are Tires. Each and every one of us takes ownership. We will win as one global team.

Sustainability at Tires

Our eight strategic fields cover all four phases of the value chain



 Sustainable Materials

 Responsible Sourcing

 Green Operations

 Clean and Safe Mobility

 Renewing and Recycling

 Responsible Employer

 Responsible Citizen

 Circular Economy Solutions

Responsible Sourcing

We strive for responsible sourcing



- › Until **2050 at the latest** our tires are made of **100 percent sustainable materials.**
- › By **2050 at the latest**, our supply chain at Tires will be **100 percent carbon neutral.**
- › By **2050 at the latest** we have a **100 percent responsible supply chain.**



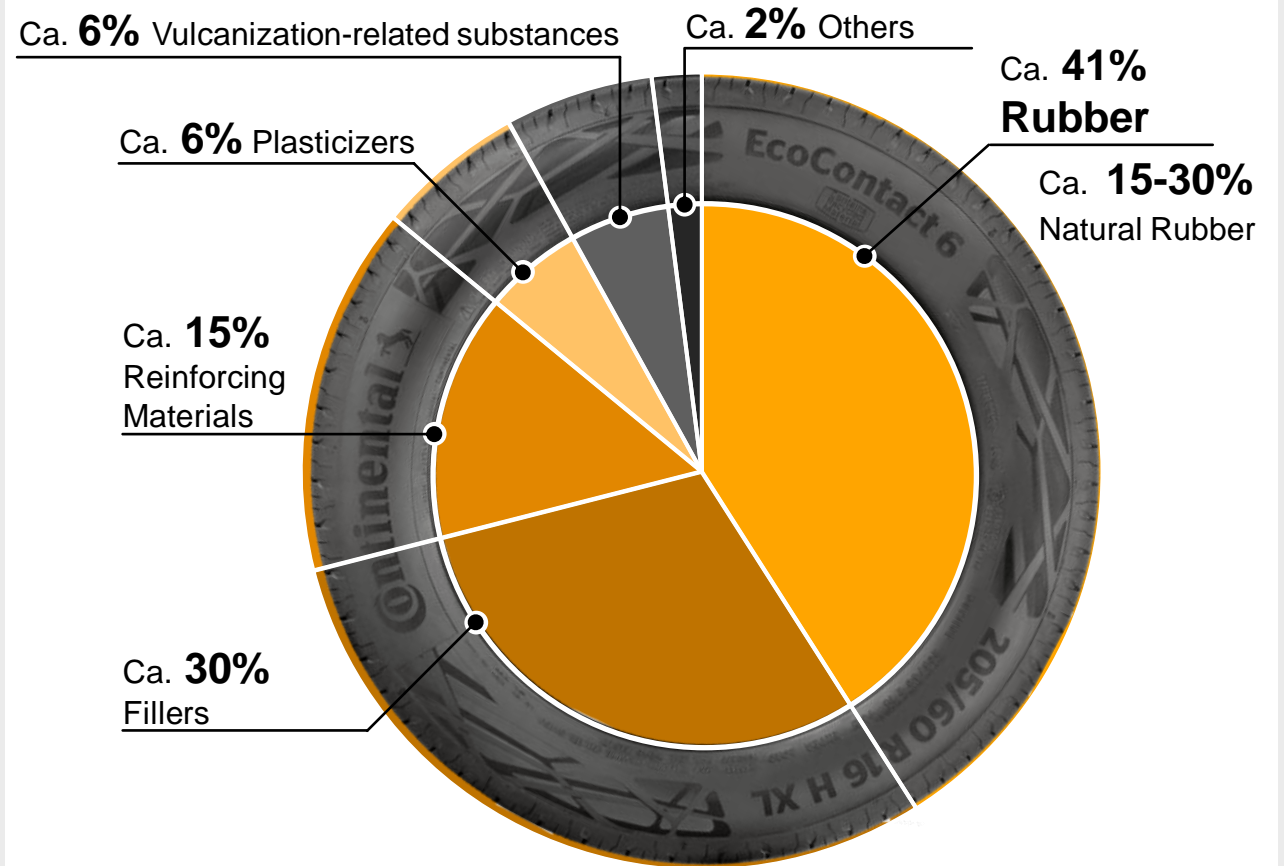
Responsible Sourcing

Why is responsibly sourced natural rubber important?



- › Natural rubber is derived from *Hevea brasiliensis*, a type of rubber tree grown primarily in the equator regions.
- › Natural rubber is a key raw material in tires and many other products.
- › 73% of the world's natural rubber consumption is used in tire production.*
- › Natural rubber has unique mechanical properties.

Materials of a standard tire (depending on the segment)



Responsible Sourcing

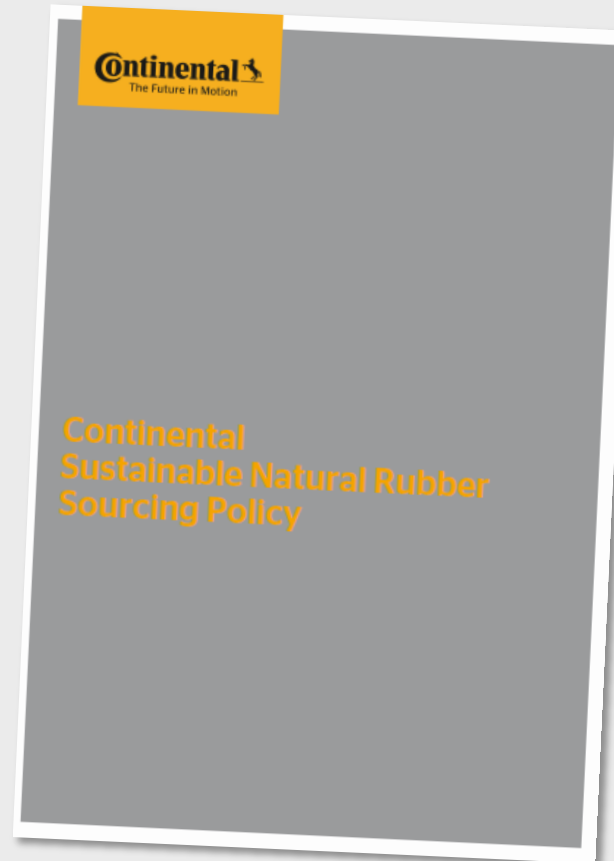
We strive for responsibly sourced natural rubber



- › Uphold human rights, minimize environmental impacts, improve communities' livelihood
- › Having a fair and equitable value chain
- › Transparent supply chain

OUR COMMITMENTS

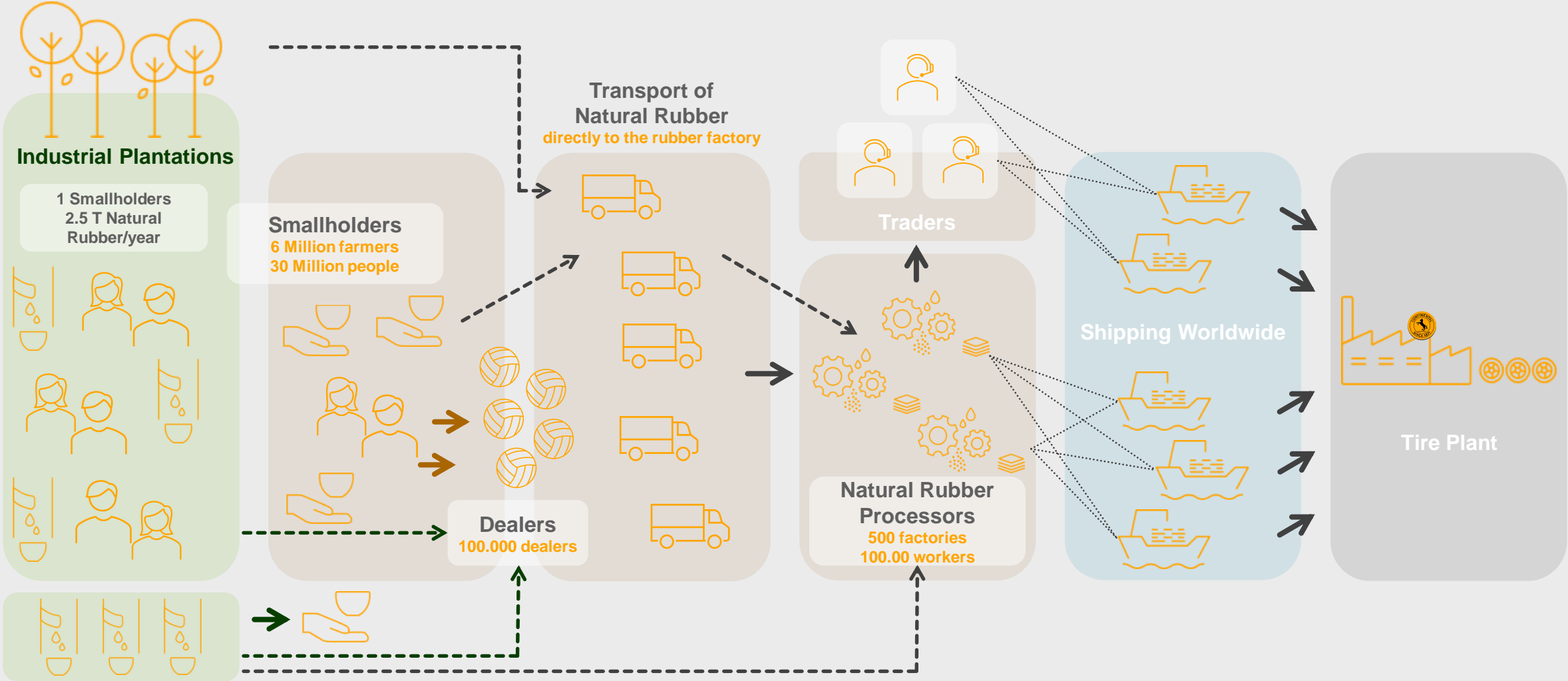
- › Our **Sustainable Natural Rubber Policy** defines our commitments and guides our efforts to transform the supply chain.
- › We are a **founding member** of the **Global Platform for Sustainable Natural Rubber (GPSNR)**.



“Natural rubber is a sustainable product if responsibly managed.”

Responsible Sourcing

The natural rubber supply chain is complex



Source: ETRMA

Responsible Sourcing

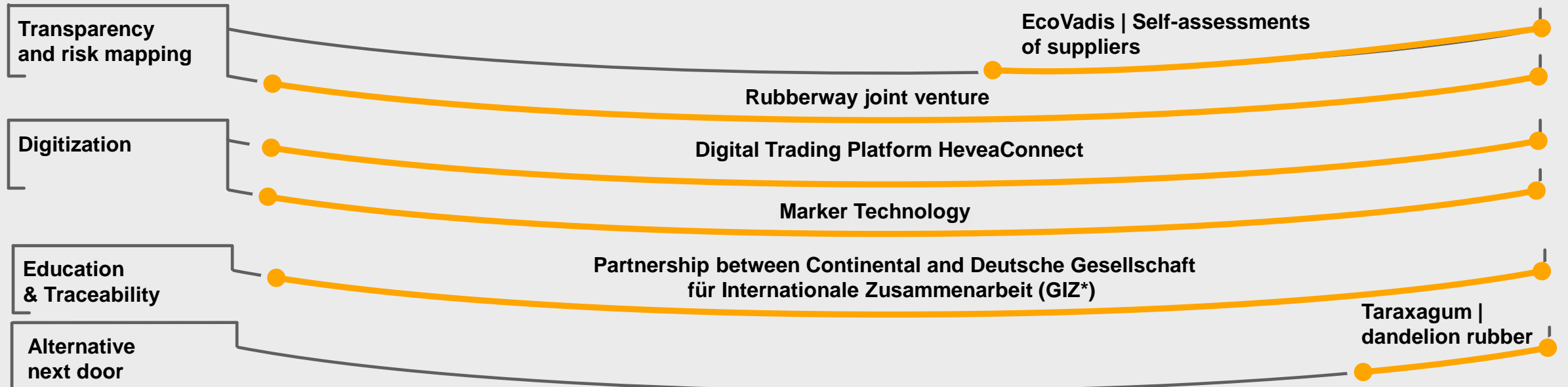
Our projects “from tree to tire”



Natural Rubber Supply Chain



Projects:



Responsible Sourcing

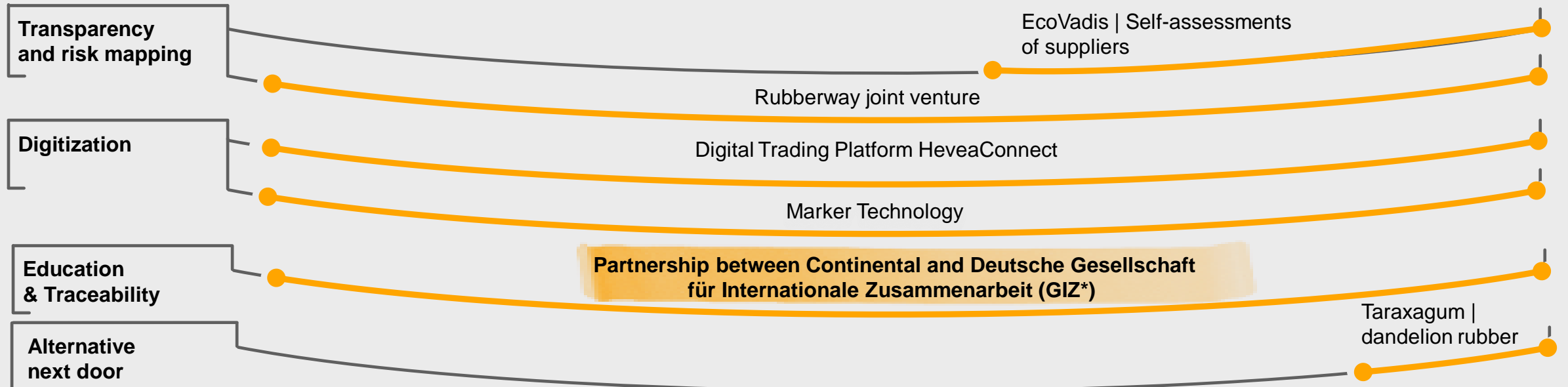
Our projects “from tree to tire”



Our ambition for 2030

100% natural rubber from sustainable origins

Projects:



Responsible Sourcing

We strive for responsibly sourced natural rubber



- › **Partnership** between Continental and German government's development service Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) since 2018
- › **Goal:** training for smallholders in sustainable production of natural rubber; tracking rubber from smallholders in Indonesia to production at Continental; developing criteria for the sustainable production of natural rubber
- › **Pilot project:** 450 farmers
- › **Benefits:** improved rubber quality, higher yields and supply chain optimization will generate higher incomes and better livelihood for rubber tree cultivators

› Extension of the Partnership
2021-2024

Scaling
approach

From 450 to 4,000
farmers



Thank you!

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