



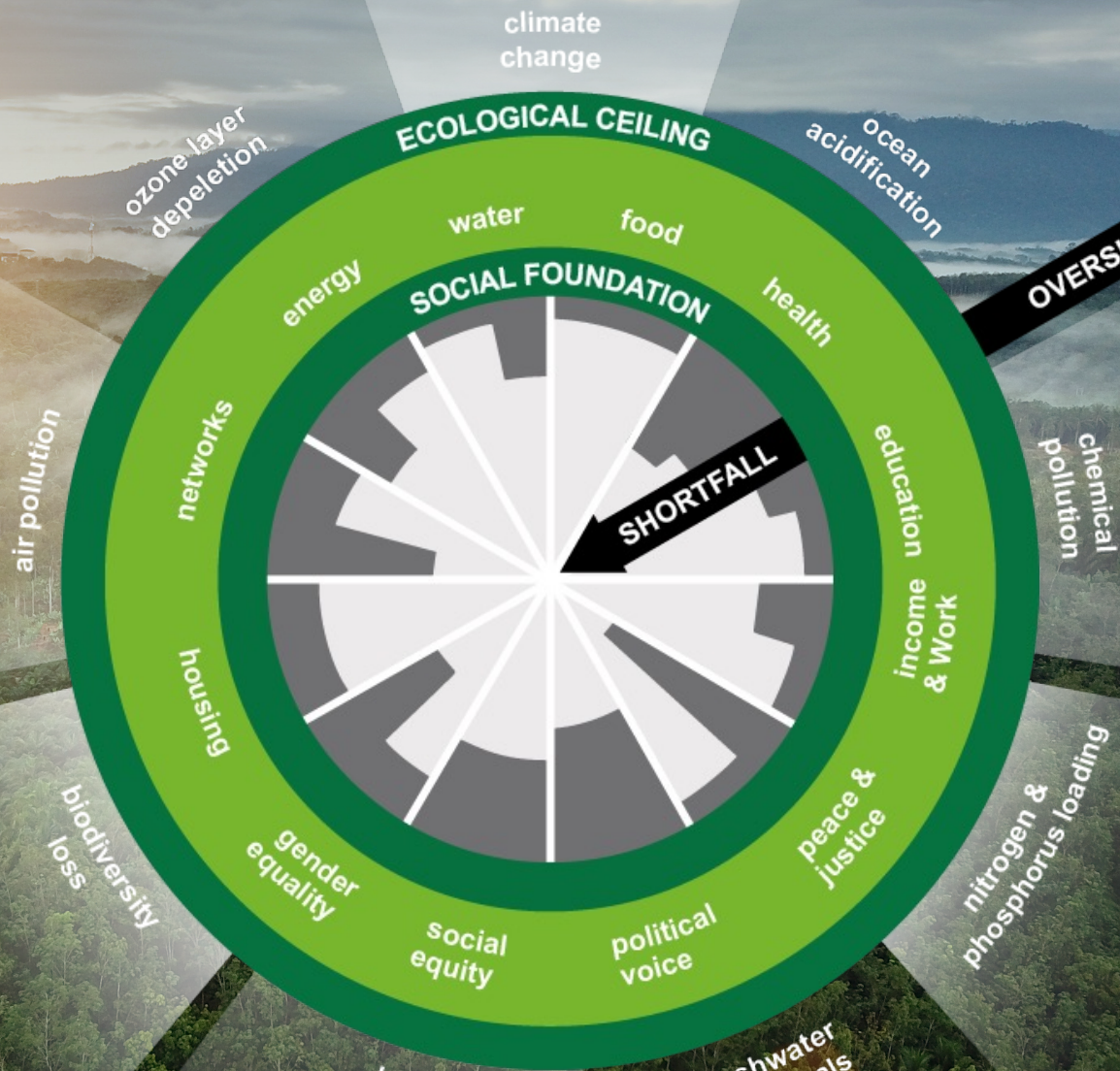
Driving the Change

Jorge Almeida, Head of Sustainability Continental Tires

11,9%

Why Sustainability?

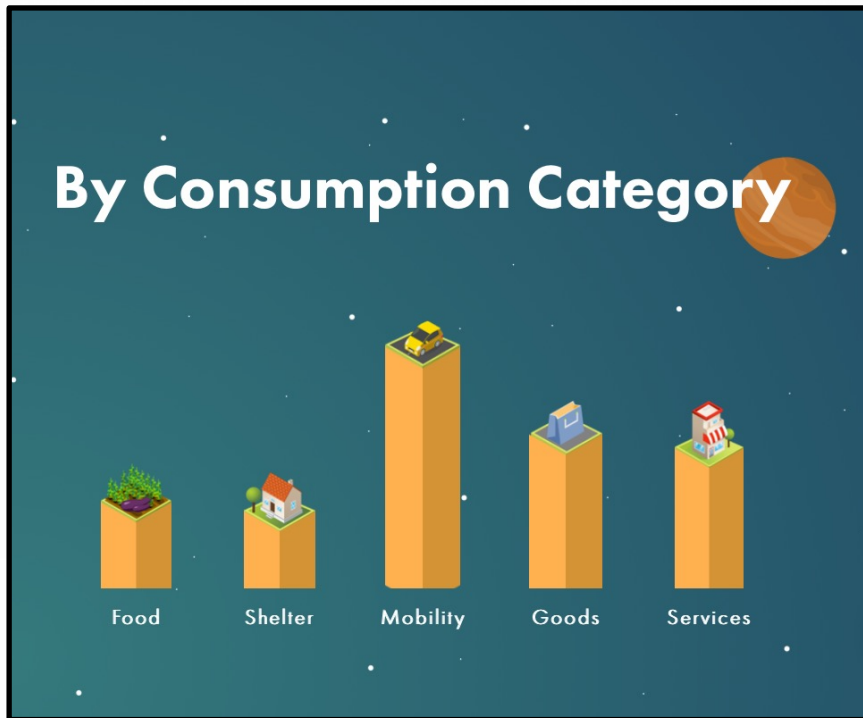
The planetary boundaries



- Beyond the boundary
- Boundary not quantified

Why Sustainability?

Every contribution counts



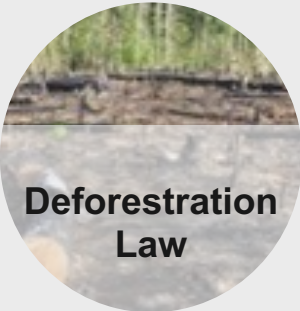
Why Sustainability?

Every contribution counts



Sustainability is complex

And increasing framework creates new requirements



Deforestation Law



German Due Diligence Law



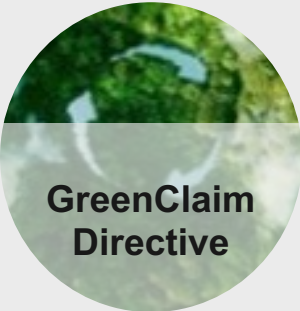
Uyghur Forced Labor Prevention Act



Carbon Border Tax



EcoDesign Directive



GreenClaim Directive



Forced Labor Act



German Due Diligence Law



EURO 7



Ambient Air Quality Directive



Waste Framework Directive



EU Taxonomy

**Tires are our passion.
We outperform the
industry with customer
centric solutions and
operational excellence.**

VISION
2030

OUR CORE

Excellent tires remain our DNA. We stand for profitable growth, reaching a podium position in the tire industry.

OUR OPPORTUNITY

We will be the #1 tire solution provider.

**Our customers'
ambitions are
our driving
force.**

OUR RESPONSIBILITY

We will be the most progressive tire company in being environmentally and socially responsible.

OUR TEAM

We are Tires. Each and every one of us takes ownership. We will win as one global team.

Sustainability at Tires: A Strategy with clear Ambitions

Latest by 2050 we strive for...



Sustainable Materials



Green Operations



Clean and Safe Mobility



Tire Life Cycle

100%

Sustainable Materials



100%

Green and Safe Operations



100%

Clean & Safe Mobility

100%

closed resource and product cycles
60% Tire to Tire Circularity



100%

responsible sourcing and value chain



100%

carbon neutrality along our entire value chain

Sustainability @Tires

Our eig

Materi

ife

Use Phase

Our ambition: Safe, energy efficient and long-lasting products



Top Achievements

The new Conti Eco Generation 5

- > Low rolling resistance tires for OEM's and Replacement
- > High fuel efficiency
- > Reduced CO₂ emissions
- > EU Taxonomy certified

Improvement of Rolling Resistance

Conti EcoPlus Gen 3 (2018)



Conti Eco Gen 5 (2024)



Targets

2025

Trendsetting product roadmap for truck tires
Enabling fleet and OE customers to stay on course
to reduce the carbon footprint.

2050 at the latest

100% Clean & Safe Mobility

*Compared to the average rolling resistance value of the predecessors Conti EcoRegional 3+ and Conti EcoPlus 3+ Steer and Drive 22.5". C Average of 50% Longhaul and 50% Regional application according to Vecto calculation (Longhaul = 90% Longhaul / 10% Regional. Regional = 90% Regional / 10% Regional) Longhaul: Vehicle : 4x2 Tractor + trailer (vehicle Sub group 5LH). Tire Size: 315/70 R 22.5 Steer + Drive. Mileage driven per year: 120000 km Vehicle : 4x2 Rigid Truck (vehicle Sub group 4RD) . Tire Size: 315/70 R 22.5 Steer + Drive. Mileage driven per year: 80000 km (Calculation according to Conti internal LODC calculator, date: 20.03.2024)



Carbon Neutrality

Our Responsibility

Business opportunities arising from sustainability



Sustainable tire innovations



Retreading & renewing



Circular solutions

Sustainability advantage

Innovation power

Customer benefits



Driving change for the benefit of our customers in a dynamic environment

Continental 
The Future in Motion



Thank You!