


# WELCOME






100 charging points



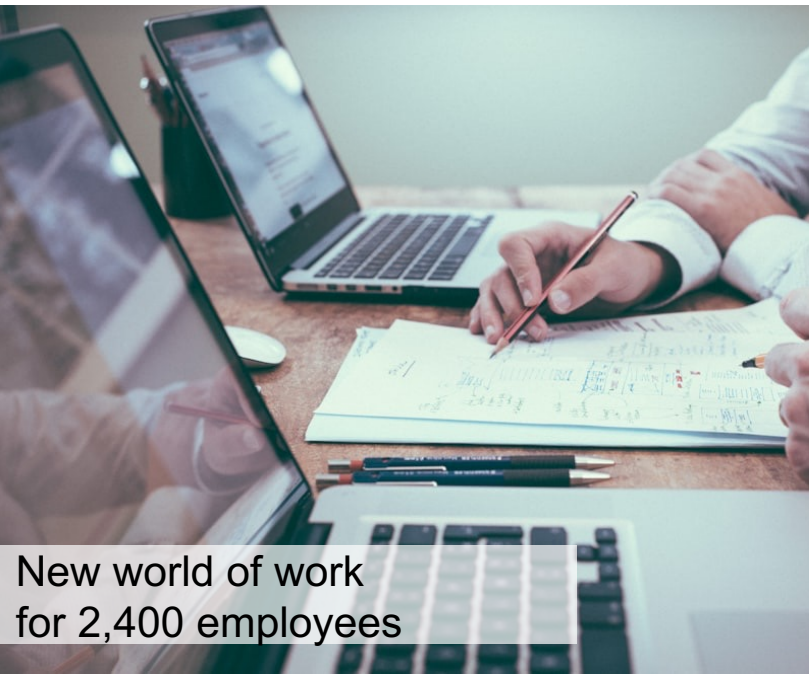
Green roofs



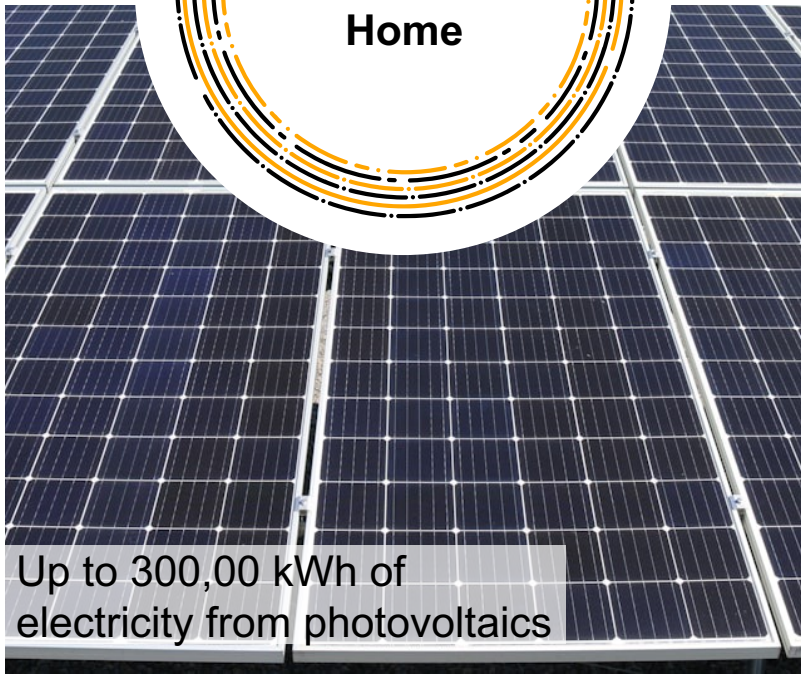
Sustainable working environment




Welcome  
to our new  
Home



New world of work  
for 2,400 employees



Up to 300,00 kWh of  
electricity from photovoltaics



Natural materials: Wood,  
stone, natural fiber

# Tires

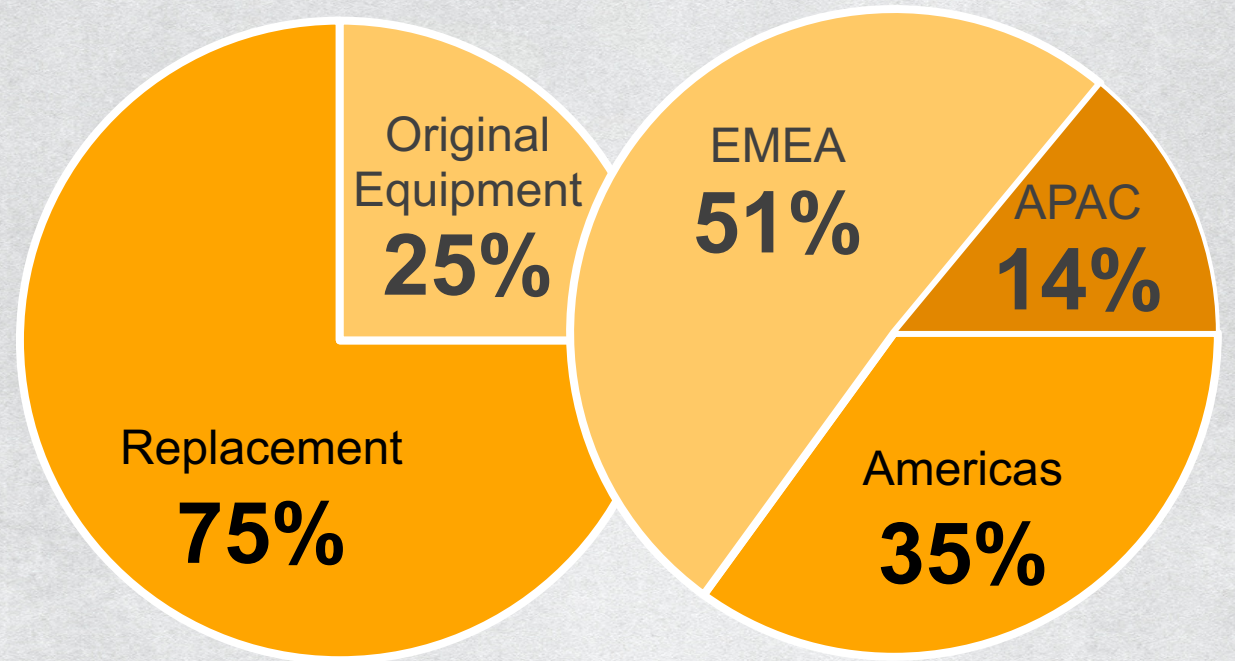
at a glance



**14.0** € billion  
sales



**> 56,000**  
employees

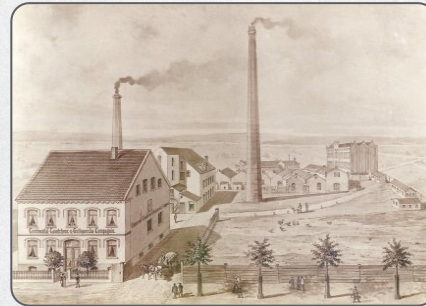
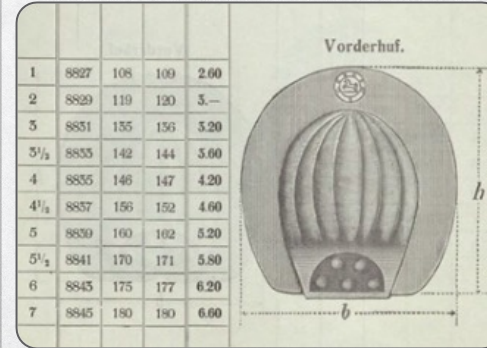


# No Future without a past



**1875**

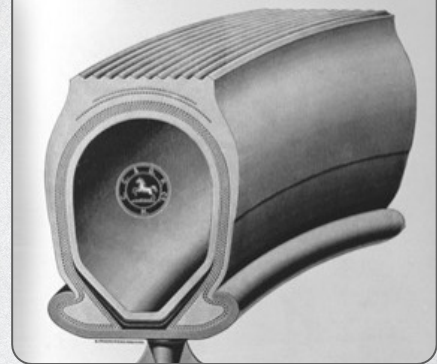
Development of the "Hartmann's Patent Hoof Buffer". First use of a Continental horse on the cover of the brochure.



**1871**

Foundation Continental-Caoutchouc- und Gutta-Percha Compagnie in Hanover.

Epochemachende Neuheit!



**1904**

First company in the world to develop automobile tires with a patterned tread.

**Volume of the  
logistics market**

**1,115  
Trillion Euro**

Source: Statista 2022



**New trucks  
sold in 2022**

**299,917**

Source: ACEA 2023



**European  
Transportation  
Market**

**Vehicles in fleets**

**~ 6,4 Million Trucks  
~ 700,000 Buses**

Source: ACEA 2023



**Proportion of  
electric vehicles**

**0.1% Trucks  
1.3% Buses**

Source: ACEA 2023



**Regulation wave volatility**



**Driver shortage**



**R 117.04**



Cha  
cu  
ar



**AFIR**



**Fossil Fuel Tax**



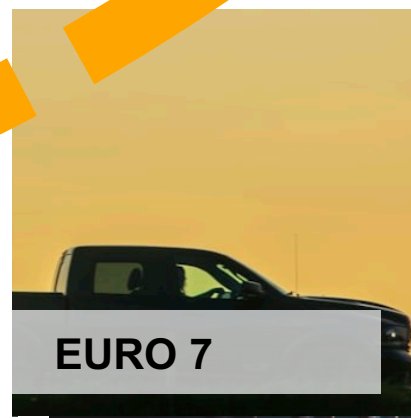
**VECTO**



**Lower Margins and increasing**



**EURO Vignette**



**EURO 7**

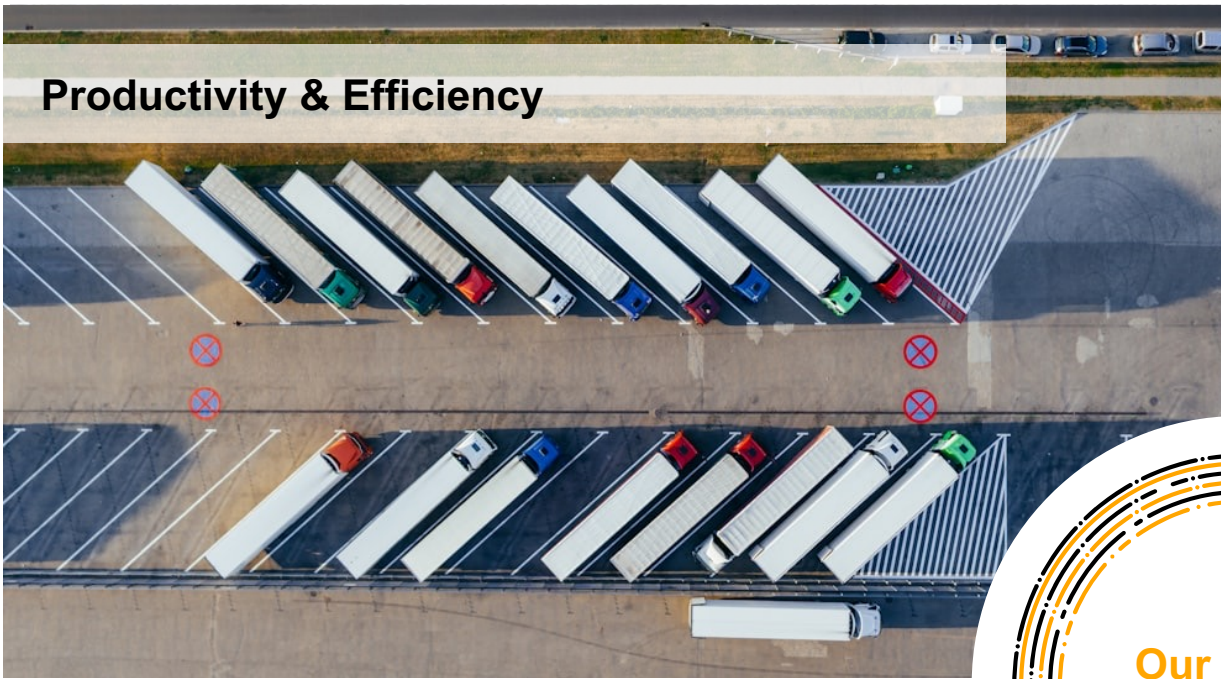


**DE MINIMIS**



**EU Taxonomy**

**Productivity & Efficiency**



**Sustainability**



**Our Focus Areas**

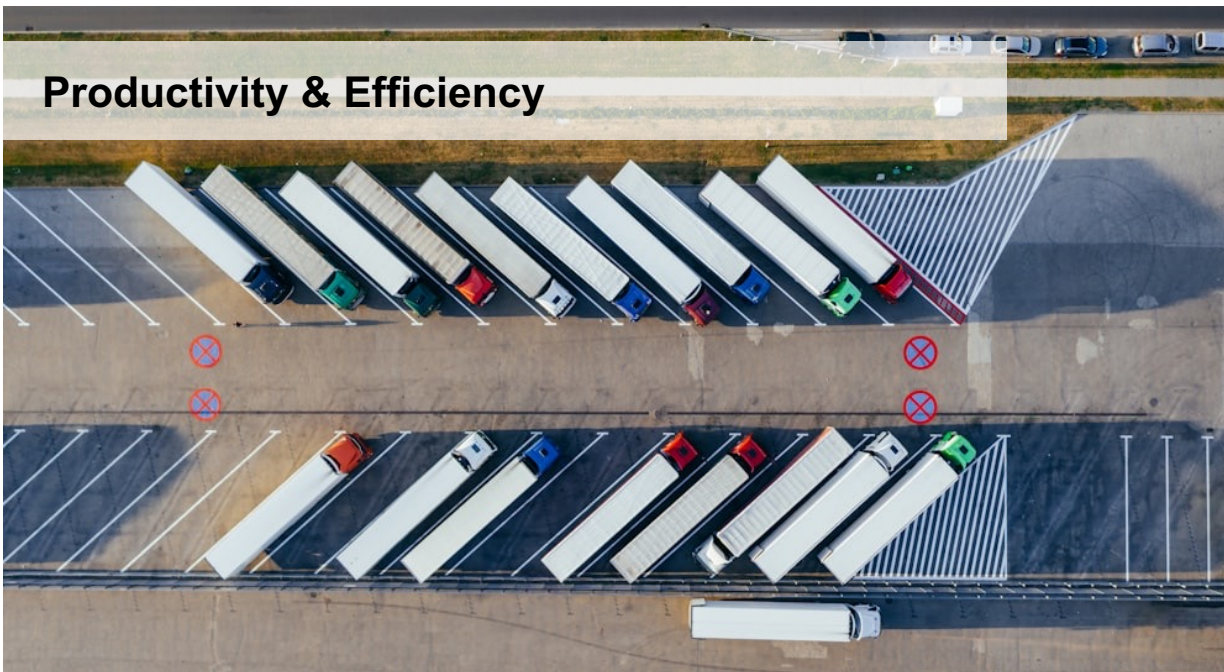
**Digitalization**



**Compliance & Safety**



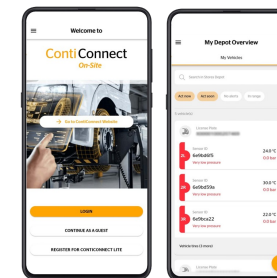
## Productivity & Efficiency



## Conti360° Solutions



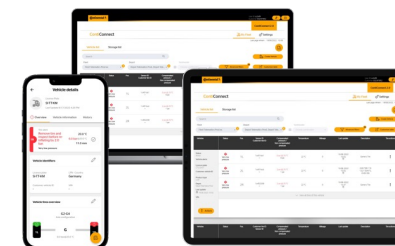
## Digitized Fleet Operations



## ContiConnect Hardware Portfolio



## ContiConnect Digital Tire Management & Analytics



## Digitalization





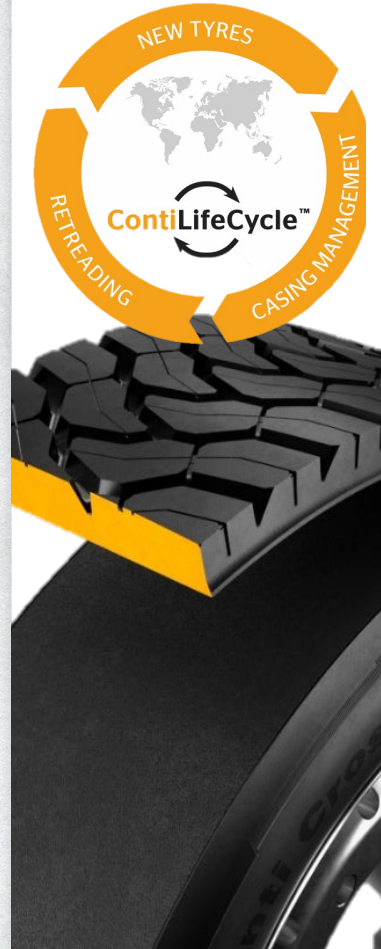
## Sustainable Tire Innovations



## Superior Performance



## Circular Solutions



Sustainability

**Continental**   
The Future in Motion



**Thank You!**