



Driving the Change

Edwin Goudswaard, Head of R&D Tires

Warm Welcome to R&D Campus Stöcken.



Bild: Hans & Jung GbR



More than
2.000 employees
on **3** continents



Technology development
for **processes**, **material**,
industrialization & **platform**



OE & Replacement product
development for **all product**
segments

R&D Tires Stöcken
as **birthplace for tires**

This is how we roll

Fusion of virtual and classic development work.

Use of the best simulation tools

Use of our global test grounds: Contidrom and Uvalde e.g. for noise labelling

Our effort for the Conti Eco Gen5

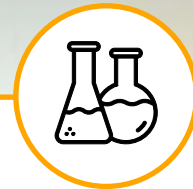
We improved rolling resistance without compromise.



With little or **no compromise** in terms of **robustness or mileage**, we have found the **perfect balance** for the conditions of use.



We **accelerated** our **technological developments** to achieve the **best RR value**.



Comprehensive **improvement** by Stöcken's compound laboratories regarding **TreadCompounding** and **BodyCompounding** for **RR-optimization**.

Our effort for the Conti Eco Gen 5

We make extensive use of technology to achieve sustainability among the entire lifecycle.



Performance over lifetime

Sensor technology enables us a measurable product promise and serves as a point of proof.



Retreadable up to the third generation

The improvements in relation to rolling resistance in the carcass area also apply to retreading through: **Sidewall Compound, SqueegieCompound, Bead Design, Heating Concept**



Tires are our passion.
We outperform the industry with customer centric solutions and operational excellence.



“

Customers in the Goods transportation industry often face a mix of regional roads and motorways. The new tire line Conti Eco Gen5 with its open tread pattern design helps our customers in this mixed application by ensuring good traction performance.

”

Andreas Schwenke
Development Engineer for Commercial Vehicles Tires

Continental 
The Future in Motion



Thank You!