

## **Capital Market Days 2020**

Tires: Our Responsibility

Sustainability: A Key Differentiator for Our Future Success

Ticker: CON
ADR-Ticker: CTTAY
http://www.continental-ir.com



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A Key Differentiator for Our Future Success

# Transformation to a sustainable future

We will be the **most progressive** tire company in terms of environmental and social responsibility.





Our Eight Strategic Fields Cover all Four Phases of the Value Chain



## **Material Sourcing**

## Our Ambition: Sustainable Materials Sourced Fairly









### Cokoon

 Revolutionizing textile dipping with open-source approach

#### **Taraxagum**

 Creating second source of natural rubber using dandelion; in production since 2019

**Improve Existing Materials or Develop New Materials** 



#### **Gain Full Transparency of Our Supply Chains**

#### Cooperation with GIZ

 Improves livelihoods of rubber tree farmers in Indonesia



#### Rubberway

 Smartphone app to track supply chain all the way to farmers to increase transparency



Top Achievements

2030:

50% sustainable materials in flagship products

2050:

100% sustainable materials

100% carbon-neutral supply chain

## **Operations**

## Our Ambition: Highly Energy and Resource Efficient Operations





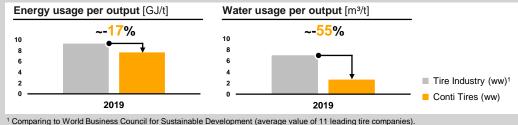




Top Achievements

#### **Reduction of Input Resources and Output Flows**

#### **Industry Benchmark**



## Reduction of Associated Environmental Impacts

 Use of energy attribute certificates starting 2020 leading to carbon neutral electricity supply

**RE** 100

Member of the RE100 initiative that fosters the use of renewable energy

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2025:

coal and fuel oil usage for onsite steam production

2030:

20% waste, water and energy reduction

95% recycling rate

2040:

100% carbon-neutral production

## **Use Phase**

## Our Ambition: Safe, Energy Efficient and Long-lasting Products





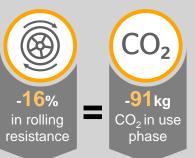




# **Top Achievements**

#### **A+ Rolling Resistance Tire**

- Ultra low rolling resistance tires for specific OEM needs
- Exceeding LabelClass A requirements



#### **Carbon Neutral Business with Emission-Free Mobility**

- Implemented by 2022 from raw material to end of life
- Neutralization by emission removals
- Our answer to customer requirements on carbon neutrality
- Strong support for future business in fastest growing segment



#### 2022:

Carbon-neutral allocated business for zero tail pipe emission vehicles

#### 2025:

Trendsetting product roadmap for truck tires:

Enabling OEMs to stay on course to meet EU regulation requirements (VECTO)

## **End of Use**

## Our Ambition: 100% Renewed and Recycled Tires









# Top Achievements

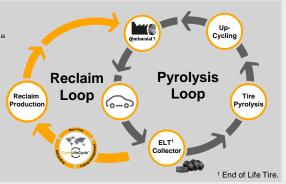
#### Renewing: ContiLifeCycle Truck Tires

- Satisfying diverse customer needs
- Growing and profitable business
- Assessing extension to Passenger Car & Light Truck until end of 2021



#### Recycling

- "Cradle to grave" concept for rubber powder
- Innovative technologies
- ) 100% reuse of materials



**Targets** 

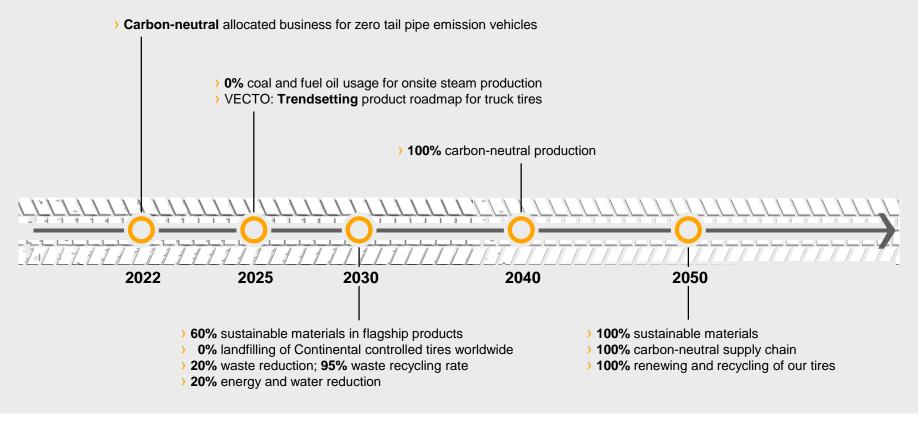
2030:

landfilling of Continental controlled tires worldwide

2050:

renewing and recycling of our tires

## Defined Steps of Our Journey – More to Come



## A Key Differentiator for Our Future Success

We will be the most progressive tire company in terms of environmental and social responsibility.



#### **Our Proof Points**



Sustainable materials sourced fairly

## Use Phase

 Safe, energy efficient and long-lasting products

## Operations

Highly energy and resource efficient operations

#### **End of Use**

100% renewed and recycled tires

Driving profitable growth through sustainable solutions along the entire value chain.

## Links to Further Insights about Projects and Engagements







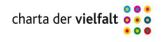








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