**Continental expands its autonomous mobility operations in Hungary by opening an Application Development Center in Budapest**

* ***Continental opens an Application Development Center at the same location in Budapest, besides its Continental Artificial Intelligence Development Center, launched in 2018***
* ***The new Application Development Center will be developing cutting-edge software solutions for assisted and automated driving that prevent fatal road accidents***
* ***Application Development Center Budapest will be dedicated to Market Europe and focused on customization and customer-centric development of Continental radar systems***
* ***With the two development centers, Continental in Hungary has become one of the most important contributors to Autonomous Mobility, Continental’s rapidly growing business area***

**Budapest, 26 September 2022** – The technology company, Continental, has opened a new Application Development Center in Budapest, thus expanding its autonomous mobility operations in Hungary, started in 2018 with the Artificial Intelligence Development Center. With this move, Continental is strengthening its high added-value operations in the field of research and development, as well increasing the contribution of the employees towards safe and sustainable mobility worldwide.

Continental in Hungary, with both Artificial Intelligence and Application Development Centers, aims to expand its team of software engineers, to work on cutting edge safe and affordable assisted and automated driving solutions, which will be used by Continental partners worldwide.

“Continental Artificial Intelligence Development Center Budapest is a success story, and the new center is a natural progression to new areas of automated and assisted driving. Autonomous Mobility is a novel business area shaping the future of mobility,” stated by Dr. Róbert Keszte, Head of Continental Hungary.

“Our current teams, of close to 200 employees in total, include some of the best-in-class experts, heading to hire a few more hundreds of software engineers in total for the two centers in Hungary in the next few years. With that, representing a critical power in AI and hopefully soon in application development, Continental’s Autonomous Mobility Business Area in Hungary will reach a competitive position and relevant contribution to the mobility industry.

Peer-to-peer learning, and on-the-job training are a regular practice in our work groups. Furthermore, by opening the gates of the new Application Development Center, our teams in Hungary will be covering more aspects of the product development value stream. That makes an outstanding opportunity for software engineers interested in autonomous mobility topics and in taking end-to-end responsibilities,” stated Dr. Balázs Lóránd, Head of Autonomous Mobility in Hungary, at the opening ceremony of the Application Development Center in Budapest.

**Portfolio of the Continental Application Development Center Budapest**

Application Development Center Budapest will be dedicated to Market Europe and focused on customization and customer-centric development of Continental radar systems, including long range radars, satellite radars, and surround radars, as well as Continental camera systems, such as: satellite cameras and smart cameras.

With these advanced solutions for identifying complex traffic scenarios and preventing fatalities, Application Development Center Budapest, alongside AI Development Center, will be contributing to Continental’s Vision Zero, a goal to eliminate fatal accidents happening every day on the roads.

**Unique organizational setup**

Continental Application and Artificial Intelligence development centers in Hungary have the experts with entrepreneurial drive similar to start-up businesses. At the same time, the centers are a part of Continental, a long-standing global organization that ensures a clear structure and processes, and moreover financial stability, which secures a smooth process from idea to product.

**A part of Continental’s fast-growing business area**

“Being a part of Autonomous Mobility business area provides enormous growth opportunities. Our goal is and will continue to be global technology leadership when it comes to assisted and automated driving market, which is expected to more than double in size in the next few years.

The newly established Application Development Center Budapest will be dedicated to our Market Europe development topics, and this presents an opportunity to work on international customer projects from Budapest.

With the expansion of our talented team in Hungary, I am confident saying that this is where we shape the future of mobility!” said Ghada Elramly, Head of Market Europe and Head of Global Project Management Office, at Continental Autonomous Mobility Business Area, EMEA market for Advance Driver Assistance Systems (ADAS).

Continental Application Development Center Budapest was officially opened with a ceremony held on 26 September 2022, at the Autonomous Mobility Hungary premises in Budapest.

**About Continental Automotive Hungary**

Continental Automotive Hungary Ltd. is a part of Continental Automotive Group, a German technology company, and it is an umbrella organization of the Continental Artificial Intelligence (AI) Development Center (est. 2018) and the Application Development Center Budapest (est. 2022).

Continental AI and Application Development Centers in Hungary develop next-generation software solutions that that sense and understand the vehicle environment and make assisted and automated driving safe and affordable. As such, the work of both centers contributes to Continental’s Vision Zero, a goal to eliminate fatal accidents happening every day on the world roads.

For more information, visit the web pages: [Continental AI Development Center](https://www.continental.com/hu-hu/am-hungary-en/) and [Autonomous Mobility](https://www.continental-automotive.com/en-gl/Passenger-Cars/Autonomous-Mobility).

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.