

PRESSE/ PRESS

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DR. DIRK LINZMEIERCEO OSRAM CONTINENTAL GMBH

BOARD MEMBER FOR SALES, DEVELOPMENT, STRATEGY AND PORTFOLIO, QUALITY, MANUFACTURING, HR AND COMMUNICATION AND MARKETING

"Creating something new and seeing it become a solid success is what drives me. With OSRAM Continental we want to rethink the future of automotive lighting."

Dirk Linzmeier is an expert in automotive electronics. His professional career has focused on driving innovative developments in driver assistance systems and automotive electronics.

Before Dirk Linzmeier moved to OSRAM in 2017 to help set up OSRAM Continental, he spent eleven years in various roles for Robert Bosch GmbH both in Germany and abroad. In 2011, as Head of Innovation Management in the Automotive Electronics division he was presented with the Best Innovator Award sponsored by Wirtschaftswoche and A.T. Kearney. In his last post he was head of a business unit and also responsible for Corporate Startup Management where he was heavily involved in developing startups into major companies.

As CEO of OSRAM Continental GmbH, Dirk Linzmeier is responsible for Sales, Development, Strategy and Portfolio, Quality, Manufacturing, HR, Communication and Marketing.

Dirk Linzmeier is married and has three children.

More Information:

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About OSRAM Continental:

OSRAM Continental GmbH is a joint venture between the technology companies OSRAM and Continental. The globally operating company with headquarters in the Munich region combines modern lighting technologies with electronics and software and offers a broad portfolio of intelligent, innovative lighting solutions for the automotive industry. OSRAM and Continental each hold a 50 percent stake in the joint venture, which has around 1,500 employees at 16 locations worldwide.

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