

We're always thinking down the road.

Our goal: zero fatalities, zero
interruptions and 100% sustainability.

The future starts earlier with Continental.

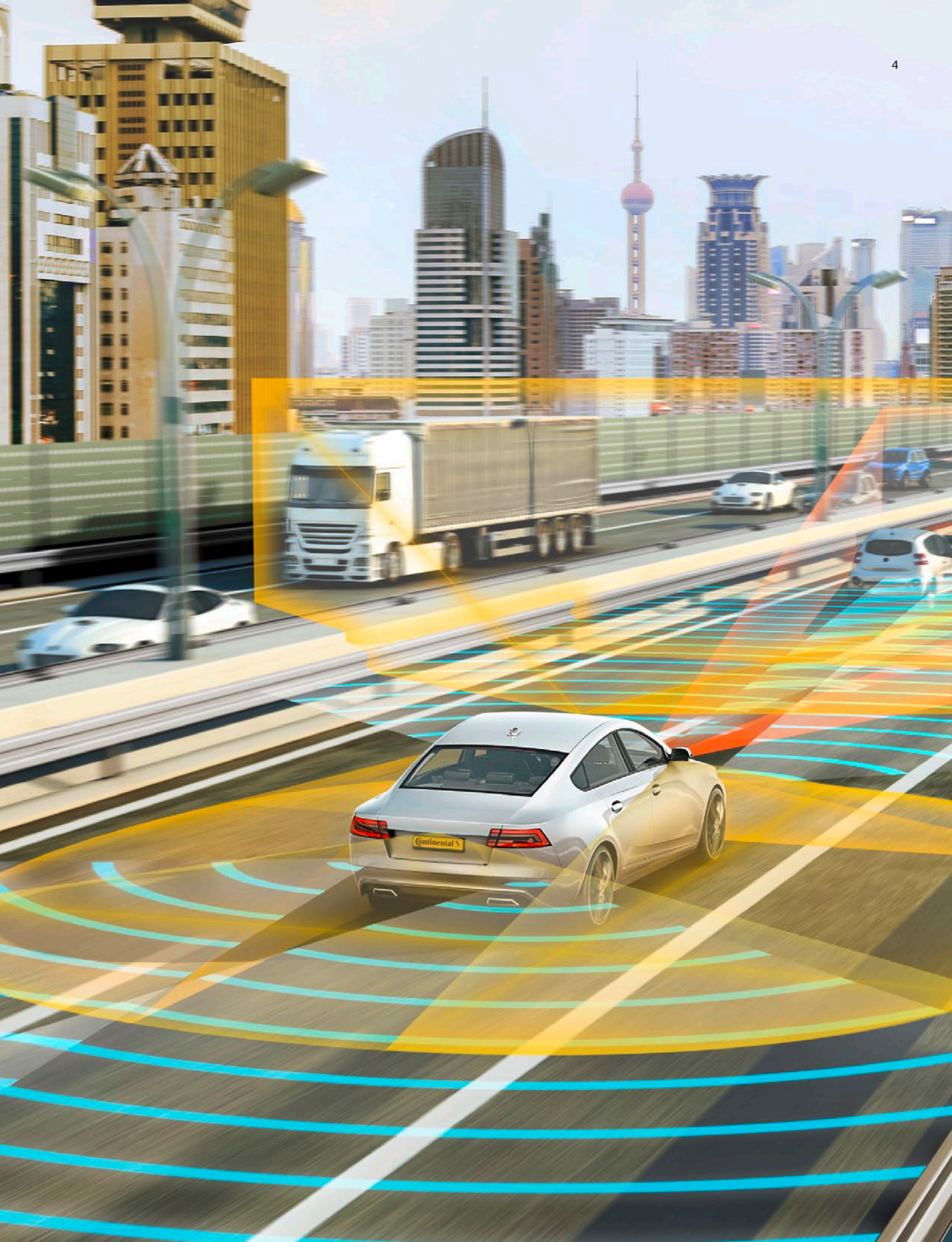
The day is coming when your vehicle can become your chauffeur at the push of a button, to drive you safely down the highway. Traffic crashes will be a distant memory. Vehicles will be emissions-free and seamlessly connected to other vehicles and the world around them. At Continental, we're working relentlessly to turn these big ideas - and many more - into reality.

As one of the world's leading automotive technology companies and global automotive supplier, Continental is developing intelligent solutions to make driving safer, more efficient and more connected. It all starts with zeroing in on our mission to help make a better world.

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Zero fatalities. Zero injuries. Zero crashes.

More than one billion vehicles worldwide are responsible for not only increased traffic volumes, but also a rising number of crashes. To reduce the number of fatalities and injuries on the road, Continental is always working on new systems that improve vehicle safety in all vehicle classes. Continental's commitment to Vision Zero - zero fatalities, zero injuries, zero crashes - will continue to drive our developments in safety technologies and to make safety available to everyone around the globe.

Integrated safety

Advanced driver assistance systems can help to prevent or mitigate an emergency by alerting the driver to a hazard and intervening if needed. When partnered with active safety systems, passive systems - such as airbags, seat belts, and pedestrian protection - provide a second line of defense to keep the driver safer in the event of a crash.

Foundation for automated driving

From lane departure warning systems to emergency brake assist, today's advanced driver assistance systems provide the building blocks for the automated driving of the future. Continental is using its full innovative prowess to drive this trend and develop intelligent technologies that can take over more complex driving functions when the driver wants them to. The advantage? Increased safety, more convenience and greater efficiency.

Continental's Cruising Chauffeur allows the vehicle to take over from the driver on highways, adjusting its speed to traffic conditions and regulations. The driver does not have to take over again until exiting the highway, which the vehicle clearly communicates ahead of time.

Driving toward the goal of Vision Zero - zero fatalities, injuries and crashes - Continental is continuously developing high-tech solutions and concepts focused on all levels of automation. From sensors, high performance computers and motion control solutions, to human-machine interface technology, operating systems and software, Continental masters the building blocks of automated driving - leading the way to fully automated vehicles.

For more about our safety mission, [click here](#).



Zero interruptions.

At Continental, we're shaping the future of mobility by making vehicles smarter than ever. As one of the world's top tech companies, we're combining our expertise in automated driving and connectivity to help reduce driver distraction and seamlessly connect vehicles with drivers, other vehicles and the outside world.

Always intelligent

The digitalization of mobility began with the connectivity of smart devices and the introduction of online services and apps in the car. This development will continue towards a seamless integration that will remove the borders between mobile and immobile living spaces. Preferences and individual settings of devices will be seamlessly transferred to the vehicle.

In addition, the ever-increasing digitalization and connectivity allows the usage of new data sources for the intelligent management of individual and commercial transport. For example, the evaluation of sensor data enables the vehicles in front to predict critical traffic situations, before they lead to a dangerous situation for subsequent drivers. Likewise, data from infrastructure can also be used to increase safety and convenience.

Always connected

Connectivity will make every trip safer, easier and more comfortable. Through intelligent solutions for information management, new mobility solutions, technologies for increased road safety and more fuel-efficient drive systems, Continental is using innovative digitalization and holistic connectivity to help vehicle manufacturers, industries, and new market participants make mobility as enjoyable as possible. We demand and promote technologies that improve comfort and convenience while driving, in combination with vehicle safety and sustainability.

Electronic immobilizers, keyless entry and ignition systems, and user-friendly vehicle computers are now the minimum level of comfort and convenience expected in many vehicles. For years, we have been enhancing these features using the latest vehicle technology while continuing to develop new solutions.

Continental is supporting vehicle manufacturers worldwide in equipping a wide range of vehicle classes with intelligent and attractive functions. Whether for new drivers in small cars or professional drivers in commercial vehicles, Continental develops and provides complete systems that control interior comfort, such as intelligent climate control systems or individually climate-controlled car seats.

Holistic connectivity seamlessly networks vehicles worldwide in multiple ways: to the driver, other vehicles, tires, mobile devices, the Internet and to infrastructure. The technology offers Continental plenty of scope for development. From intelligent transportation systems to software and electronics in the vehicle, connectivity offers the opportunity for new functions and more efficiency, while making the cars of tomorrow even more attractive in the mobility mix.

For more about our connectivity mission, [click here](#).



100% sustainability.

Sustainability is anchored in the foundation of our values. They form the basis of our work, they guide our company and they will take us into the future. Continental is convinced that sustainable and responsible business increases our ability to innovate and meet the future – adding value to the company. It allows us to identify risks and opportunities early and opens up the change processes we need. This is why sustainability is firmly integrated in our corporate strategy and is a key driver of innovation.

In a systematic process that included market analyses, customer discussions and a stakeholder survey, a new framework was defined in 2020. At the heart of this is Continental's sustainability ambition, which is regularly reviewed by corporate management. It defines our four focus areas and the goals that we have set ourselves.

Four focus areas of sustainability

Carbon neutrality

We strive for 100% carbon neutrality along our entire value chain (products, operations, supply). Significantly limiting the average global warming to below 2 degrees Celsius is essential for protecting our climate. For this, companies need to operate carbon-neutrally. Continental is aiming for 100% carbon neutrality by 2050 at the latest – with ambitious intermediate targets.

Emission-free mobility and industries

We strive for 100% emission-free mobility and industries. Emission-free driving, emission-free industrial products and factories latest by 2050 are the main goals of our sustainability ambition. In doing so, we are committed to clean air and a better quality of life for all.

Circular economy

We strive for 100% closed resource and product cycles. By 2050 at the latest, Continental plans to close its product and resource cycles and to avoid waste at the end of the product's service life. Circular economy will be the economic model of the future, because waste is just material in the wrong place.

Responsible value chain

We strive for 100% responsible sourcing and business partnerships. Latest by 2050, the Continental value chain is to be designed on the basis of responsible sourcing and business partnerships. For Continental, responsibility along the value chain means that each partner creates ecological, economic and social value for society.

For more about our sustainability mission, [click here](#).

100%
CARBON NEUTRALITY
ALONG OUR ENTIRE
VALUE CHAIN



100%
EMISSION-FREE MOBILITY
AND INDUSTRY



100%
CLOSED RESOURCE
AND PRODUCT CYCLES



100%
RESPONSIBLE SOURCING AND
BUSINESS PARTNERSHIPS





As a mobility supplier, here is a glimpse into our future.

Continental has been shaping the future of mobility since the company was founded in 1871. From early innovations, such as the world's first tire with tread pattern in 1904, to our automotive technology innovations, Continental consistently demonstrates its pioneering spirit. And we continue to do so in all areas of our business – ready for the transformation of the automotive industry and ready for the future.

From tire manufacturer to integrated solutions provider

Looking back on 150 years of innovation and growth, we're very proud of our tire heritage. We invented the first-ever patterned tire tread; the first-ever tubeless tire; the world's first eco-friendly tire and the fastest road legal tire. That's a lot of firsts – and we haven't even begun to list all of them. Founded in Hanover, Germany, we've amassed a vast amount of knowledge and expertise. Decade of extensive research and testing have proven beyond doubt that tires aren't only crucial for a vehicle's overall performance – they also significantly influence braking performance and contribute to reducing the total cost of ownership in vehicle fleets.

Optimal tire pressure is good from both an ecological and an economic perspective. Optimal tire pressure reduces rolling resistance and tire wear, helping to save fuel and reduce emissions. Continental's intelligent tire measures tire pressure and temperature with a pre-installed sensor and communicates the data to the driver or fleet owner. Minimizing tire failures due to loss of pressure and axles running hot can lead to fewer tire-related vehicle downtimes and improves safety on our roads. Zero interruptions and zero traffic crashes – that's our goal.

One of the world's leading industrial specialists

ContiTech uses its development and material expertise in rubber, polyamide, metal, textile and electronic components, combined with individual services to offer functional and design-oriented living solutions. We are always searching for customer- and environmentally friendly answers – going well and truly beyond our roots as a producer of rubber products.

Mobility. Our heartbeat for 150 years.

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation.

For more about Continental, [click here](#).

150
YEARS

Continental future perspective.

Our vision for tomorrow.

For more about our vision, [click here](#).

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|---|--------------------------------|---------------------------------------|
| 1. Rural Area | 9. Smart Infrastructure ✖ | 17. Last Mile Delivery 🚚 ✖ |
| 2. Green Energy ⚡ | 10. System Integrator | 18. Micro Mobility (ebikes, etc.) ⚡ 🚲 |
| 3. Automated Parking 🚗 | 11. Software | 19. Robots, HMI Interaction 🤖 ⚡ |
| 4. Car Sharing ✖ 🚗 | 12. Propulsion Mix ⚡ | 20. Smart Materials ✖ |
| 5. Mobility Hub 🚗 🚲 | 13. Robotics 🚗 ✖ ⚡ | 21. CV ✖ ⚡ |
| 6. Innovate Architecture / Smart Infrastructure ✖ | 14. Mobility Mix / Railway ⚡ 🚗 | 22. Drones (UAV) 🚗 ⚡ |
| 7. Smart / Green City ✖ ⚡ | 15. Fleet Management 🚗 ✖ ⚡ | 23. Off-Highway / Agriculture 🚗 ✖ |
| 8. Other Industries | 16. Charging Station ⚡ | |

🚗 Autonomous Driving ⚡ Electrification ✖ Connectivity 🚗 Sharing



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